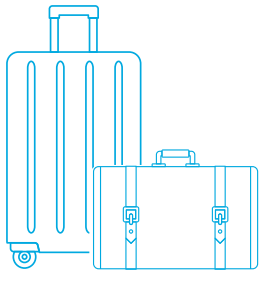
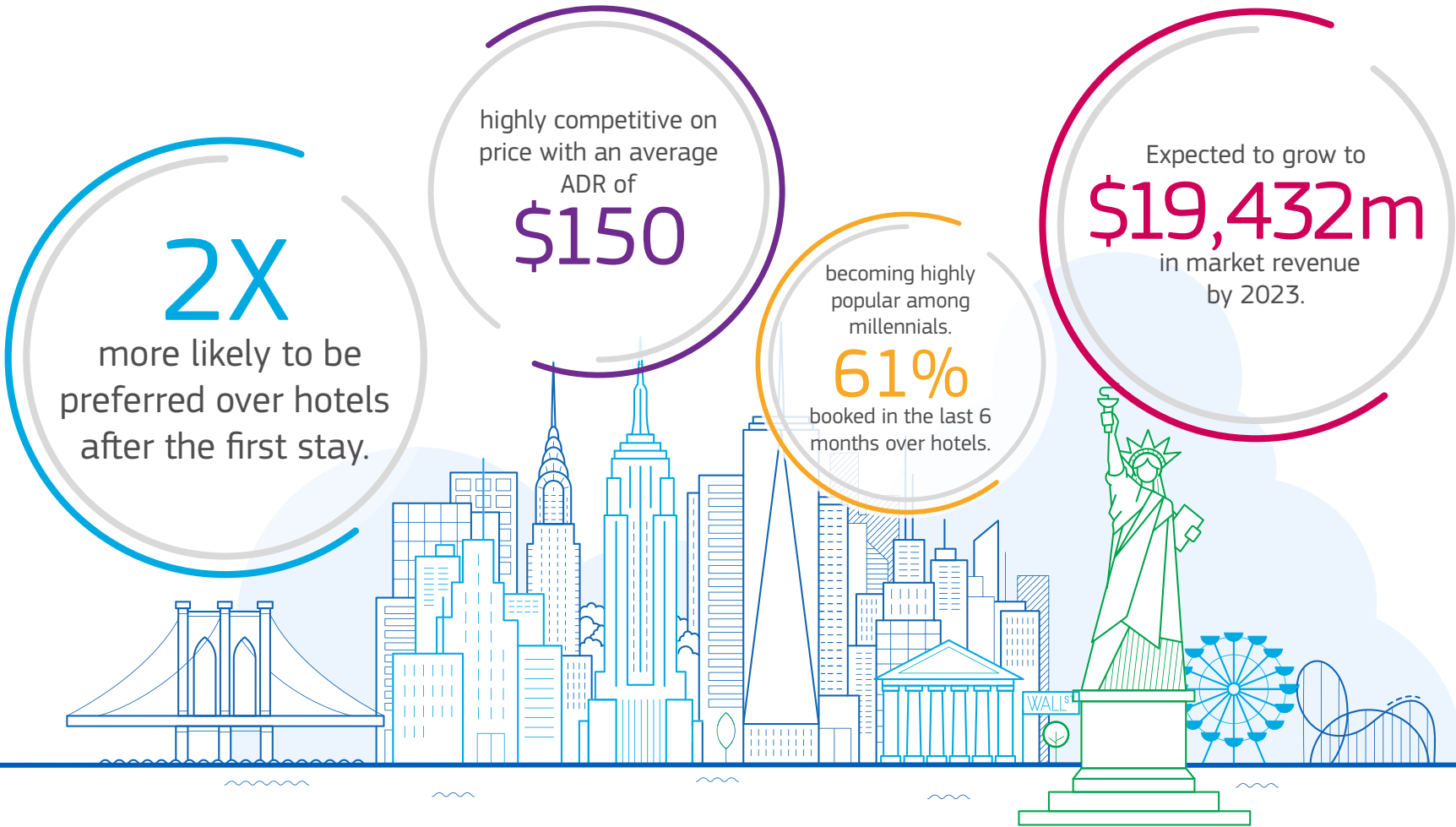


# How well do you know your neighbors?

Alternative Accommodations in the US are evolving at a rapid rate. Make sure you know the trends that make them more competitive than ever before.

Alternative accommodations in the US are:



## Greater personalization, wider appeal, shorter stays.



## How can a hotel stand out from the crowd?



### Alternative Accommodations Solution

Gain even deeper insight into your entire competitive market by integrating the rapidly expanding world of alternative accommodations, or short-term rentals, in your Business Intelligence suite.

Learn more about how our Business Intelligence solutions empower hoteliers to develop and optimize strategies for accelerated revenue and profitability.  
[www.travelclick.com/solutions/business-intelligence/](http://www.travelclick.com/solutions/business-intelligence/)