

Welcome to the

# Travel Seller Media Reporting Platform

Amadeus Media Solutions  
2025

amadeus



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# Agenda

1. Access the Travel Seller Media Reporting Platform via EMC
2. Access the Travel Seller Media Reporting Platform via TI Customer Portal
3. Travel Seller Media Reporting Platform - Campaign Performance
4. Travel Seller Media Reporting Platform – New Agency IDs
5. Travel Seller Media Reporting Platform - Booking Patterns
6. Travel Seller Media Reporting Platform - Stay Patterns
7. FAQ

# 1. Access the Travel Seller Media Reporting platform via EMC

Within the Electronic Marketing Center (EMC) you can access the key performance metrics of your GDS Media Campaign



Go to [emc.travelclick.com](http://emc.travelclick.com) & type in username and password - *bookmark it to your browser for easy access in the future*



**AMADEUS**

Home  
**Log In**

Please enter your username and password below and click the "Enter" button.

Email:

Password:

Enter



Click on **“Travel Seller Media Reporting”**



# Travel Seller Media Reporting platform via EMC: Changing properties

If you have access to multiple properties, change properties by selecting a different property (a) or entering the property's Amadeus BID number (b)



a

Select the property you want to access in the top right corner of the EMC portal homepage under **“Business”**

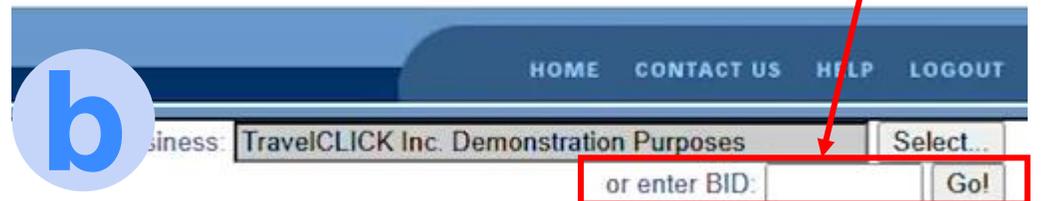
a



b

Enter the property's Amadeus BID in the top right corner of the EMC portal homepage under **“or enter BID”**

b

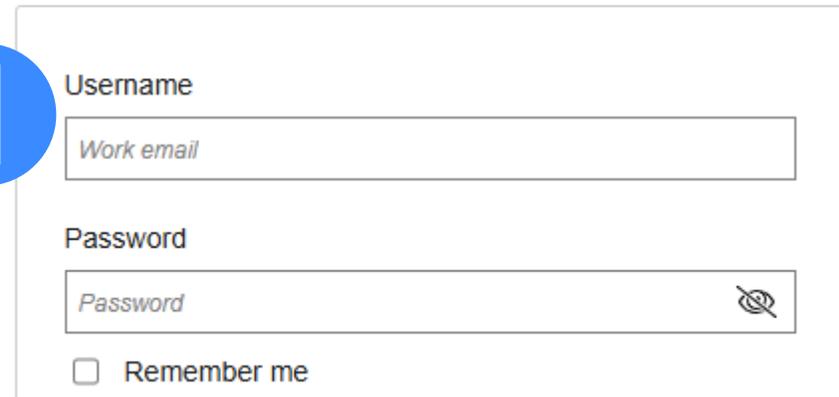


## 2. Access the Travel Seller Media Reporting platform via TI Customer Portal

If you have the proper permission, you can also access the key performance metrics of your GDS Media Campaign via the Travel Intelligence (TI) Customer portal

**1**

Go to [hotelligence360.travelclick.com/homepage](https://hotelligence360.travelclick.com/homepage) & type in username and password - *bookmark it to your browser for easy access in the future*

**1**

The screenshot shows the Amadeus login interface. At the top, the word "AMADEUS" is displayed in a bold, blue, sans-serif font. Below it is a login form with the following elements: a "Username" label above a text input field containing the placeholder "Work email"; a "Password" label above a text input field containing the placeholder "Password" and a small eye icon for toggling visibility; and a checkbox labeled "Remember me" at the bottom.

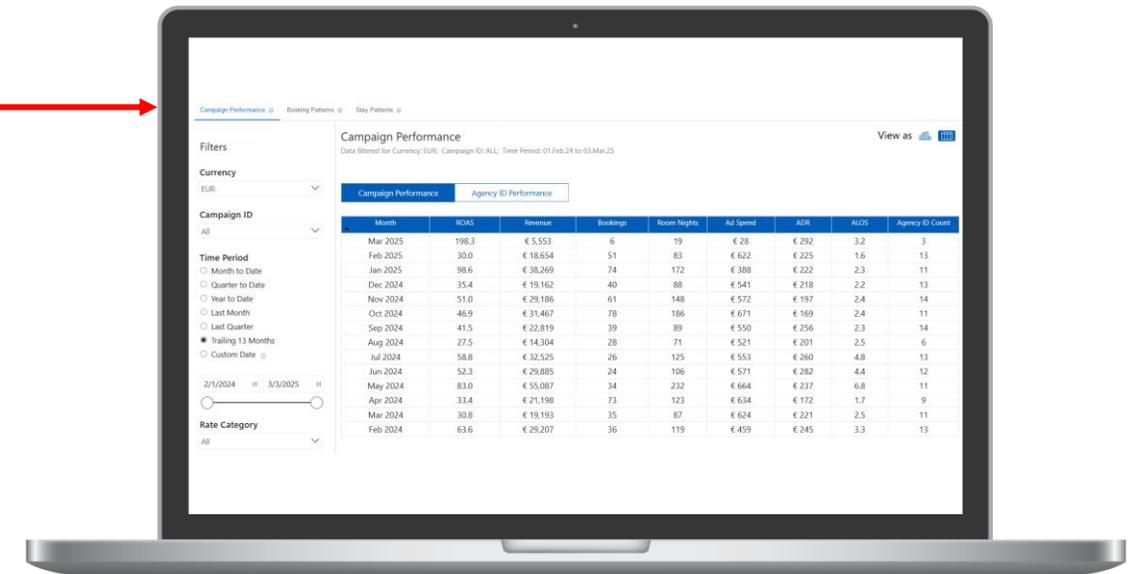
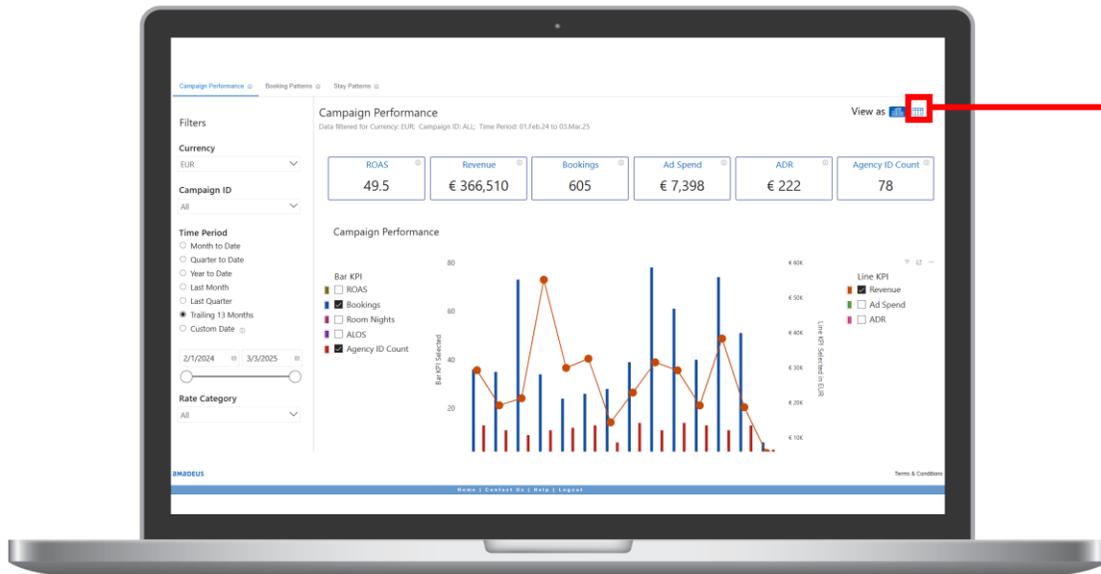
**2**

Click on the “**Travel Seller Media Reports**” icon

**2**

# 3. Explore the Campaign Performance tab

Fast & interactive on-demand application, always accessible for you to find the key metrics you need

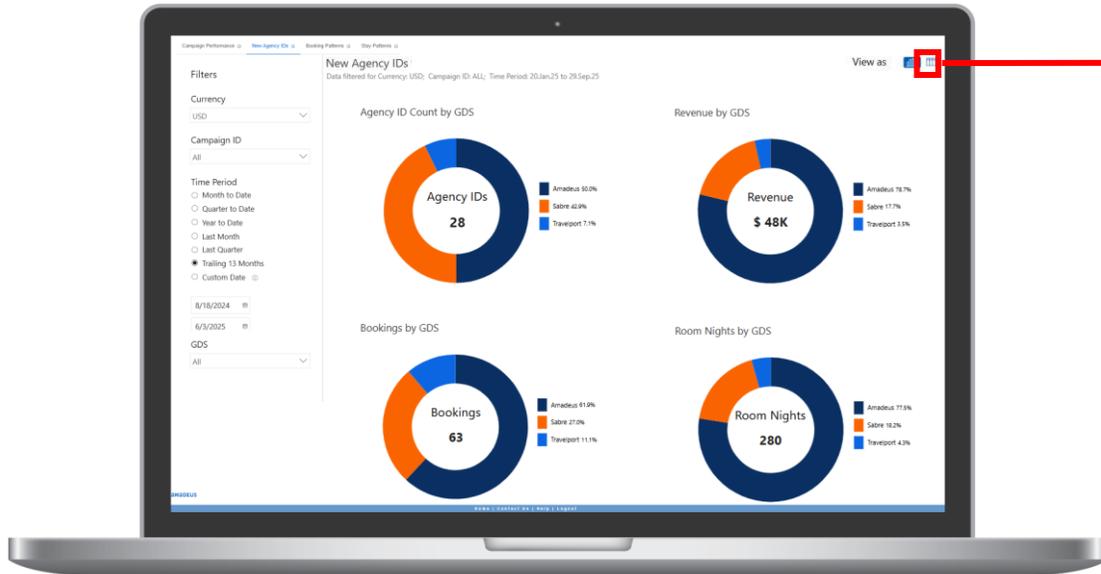


- Understand your overall GDS Media campaign performance
- Select any time range you need (Month to date, Quarter to Date, Year to Date and more)
- **Select any key metrics** you need in the graph to understand your performance

- You can deep dive into **Campaign performance** and **Agency ID Performance**

# 4. Explore the **New Agency IDs** tab

Fast & interactive on-demand application, always accessible for you to find the key metrics you need



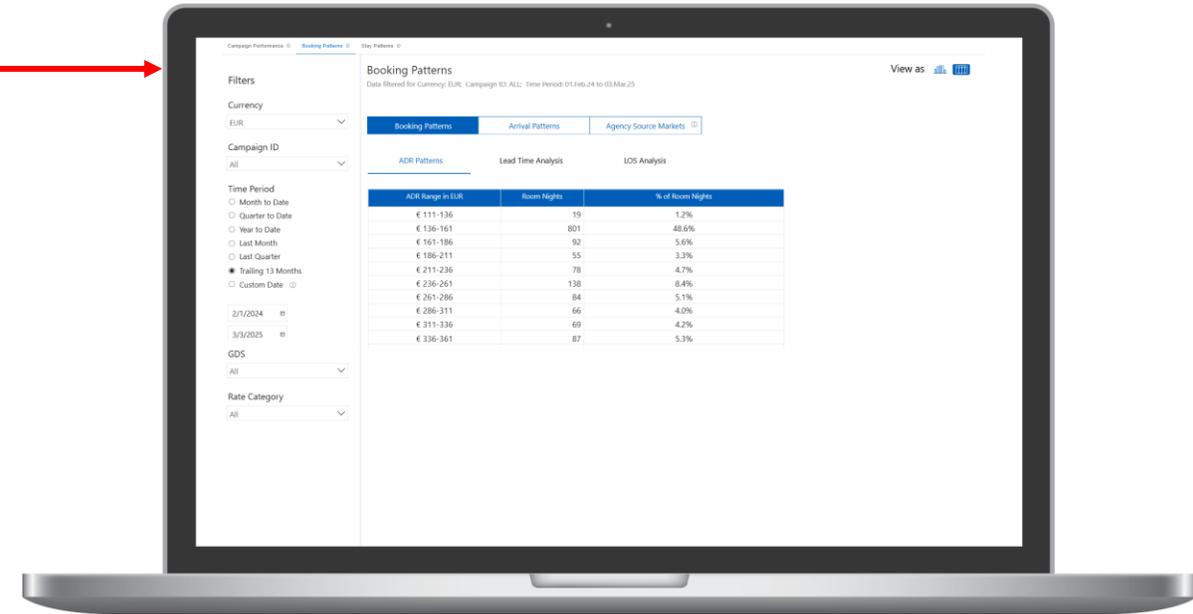
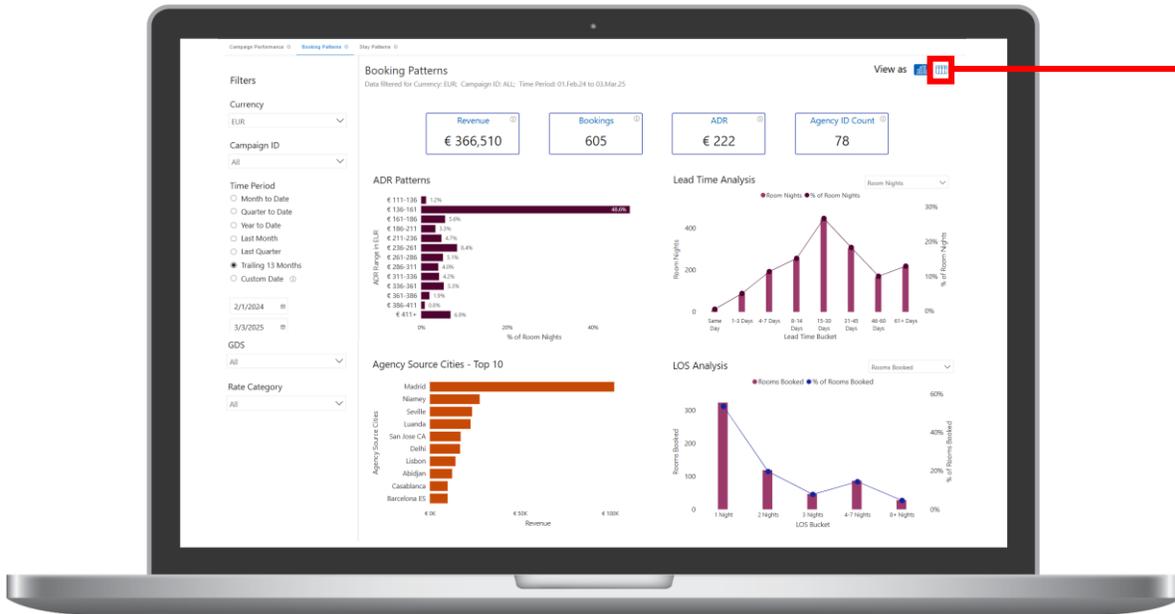
Agency Name	Agency ID	GDS	Revenue	Bookings	Room Nights
1 POWER TRAVEL 1775	AF4K	Sabre	\$ 3,391	1	4
AECBT	4PVA	Sabre	\$ 3,258	1	4
AIGBT	39ILIG	Travelport	\$ 1,841	1	4
ALL STAR TRAVEL GROUP	XX7A	Sabre	\$ 3,406	1	2
ALTOUR INTERNATIONAL	J2XI	Sabre	\$ 8,016	2	10
American Express	2F24	Sabre	\$ 3,534	2	4
AMEX	VD4B	Sabre	\$ 3,308	1	2
AMEX BTC MEXICO PATRIOTISMO	2T57	Sabre	\$ 8,449	2	6
AMEXGBT	SEAAK2IMS	Amadeus	\$ 11,153	3	14
ANDAVIO INDEPENDENTS	1X9GTV	Travelport	\$ 5,787	1	6
ANDERSON TRAVEL	DS9B	Sabre	\$ 5,852	1	4
BAY TRAVEL	SYDAB2199	Amadeus	\$ 1,708	1	2
BCD 15 HK CYTRIC BTC	6VSK	Sabre	\$ 2,482	1	4
BCD 15 SG 8201	1SDI	Sabre	\$ 1,827	1	4
BCD 15 US 1003	7YFC	Sabre	\$ 4,097	1	3
BCD 15 US 20722	N6LJ	Sabre	\$ 2,608	2	4
WORLD TRAVEL INC	M03C	Sabre	\$ 5,408	7	7
WORLDTRAVELSERVICE	WAS15210F	Amadeus	\$ 11,924	4	18
<b>Total</b>			<b>\$ 510,419</b>	<b>163</b>	<b>541</b>

- Find out which **new agencies have booked your property** during the selected campaign period after viewing your ads and that hadn't done so in the previous 12 months
- Several graphs display the main KPIs by GDS (Agency ID Count, Revenue, Bookings and Room Nights)

- You can perform a deep dive into the **New Agency IDs details** in the table view

# 5. Explore the **Booking Patterns** tab

Fast & interactive on-demand application, always accessible for you to find the key metrics you need

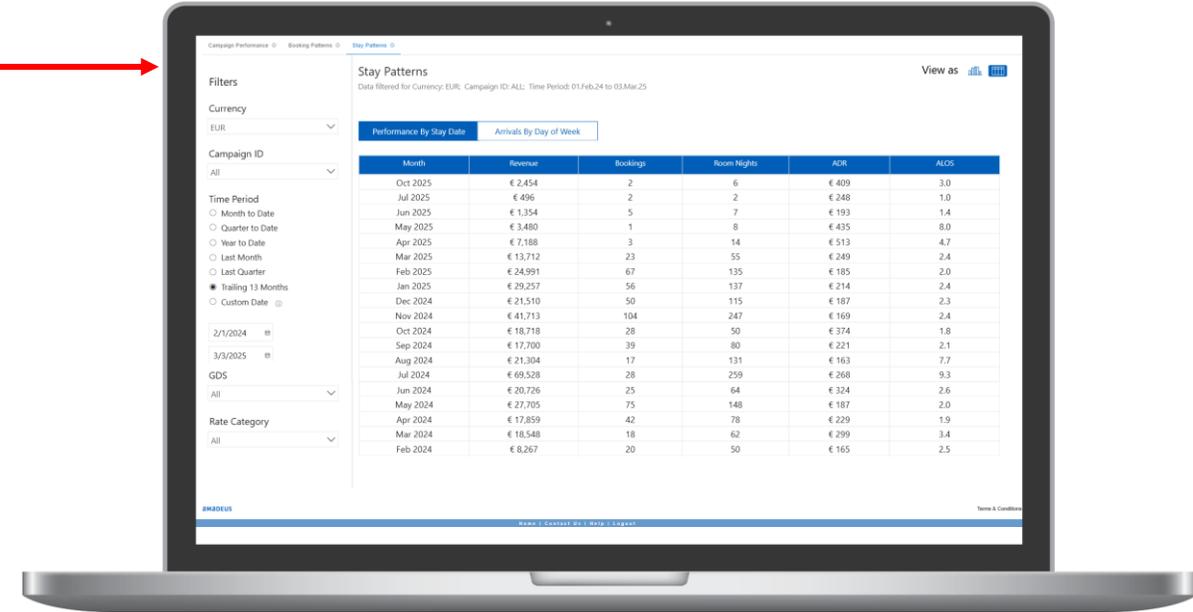


- Understand booking behaviors
- Click on **graphs to filter** data in seconds
- **Interactive** graphs and table views

- See the Booking Patterns by **ADR Patterns**, **Lead Time Analysis** or **LOS Analysis**
- Delve into **Arrival Patterns** as well as **Agency Source Markets** (by Agency Source Cities or Countries)

# 6. Explore the **Stay Patterns** tab

Fast & interactive on-demand application, always accessible for you to find the key metrics you need



- Understand **revenue and other metrics** based on the stay dates of the reservation and not on the booking dates of the reservation

- Understand **performance by stay date and arrivals by day of week** to optimize your strategies

# 7. FAQ

1

## **What historical data is included in my report/dashboard?**

Data in the dashboard and report will go back up to 24 months for active campaigns and up to 13 months for historical campaigns.

2

## **Why do some of the numbers on the new platform not match the Travel Seller Media Reports on the Agency360 platform?**

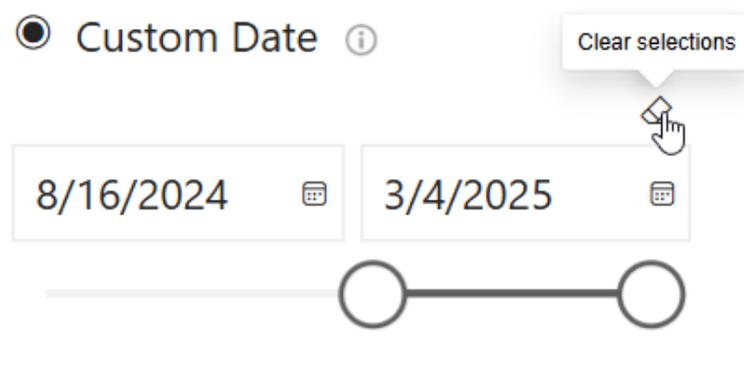
As we move to a new system, there are timing differences between data ingestion, so you may see variances in the data.

# 7. FAQ

3

**I was just looking at data on the dashboard for a custom period. Now I want to see other data, but when I click the button, nothing is showing**

If custom dates were selected first, then we recommend clearing your selection before clicking on a different date.



4

**Will I be able to see results per property on multi-property/corporate campaigns?**

No, currently the Travel Seller Media Reporting platform is only available for single property campaigns.

# 7. FAQ

5

## **Who can help me interpret this data**

Please contact your media strategist who can assist with questions you have about your campaign data.

6

## **I want to increase my media spend; how do I do that?**

This can be done. You can communicate directly with your media strategist.

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Thank you

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