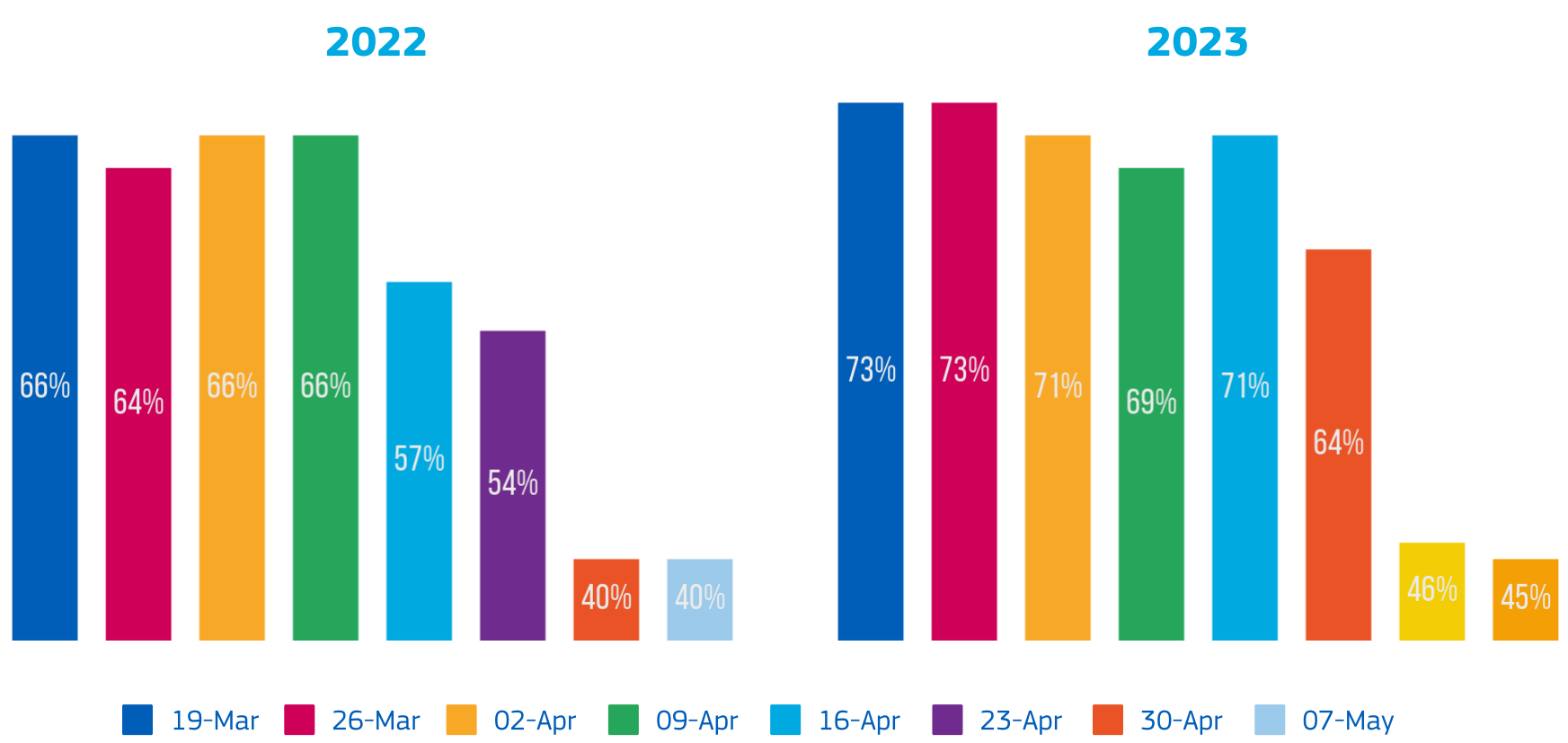


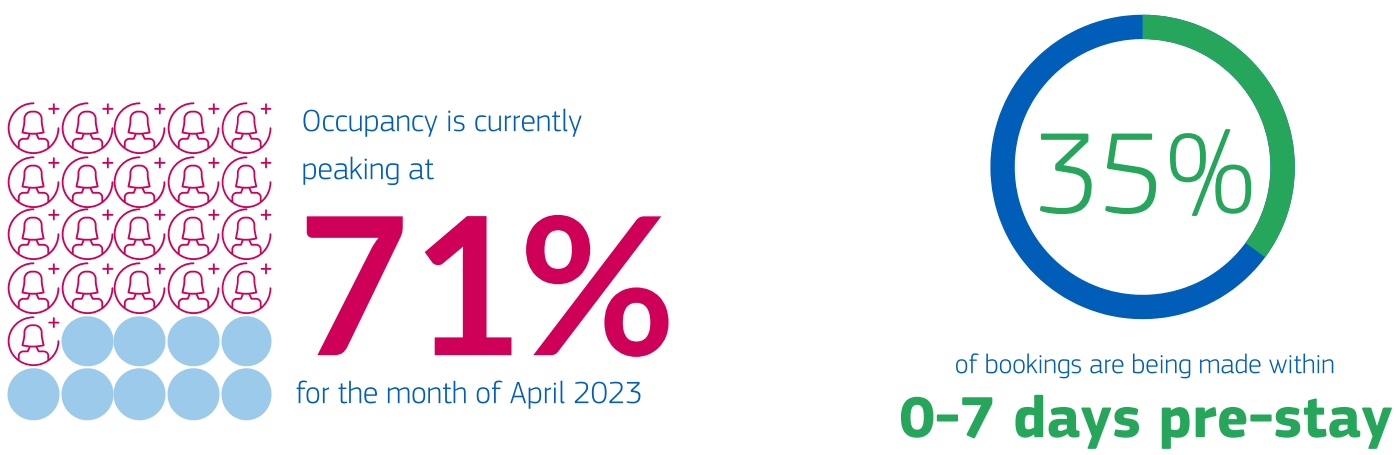
UK & IRELAND DATA INSIGHTS

APRIL 2023

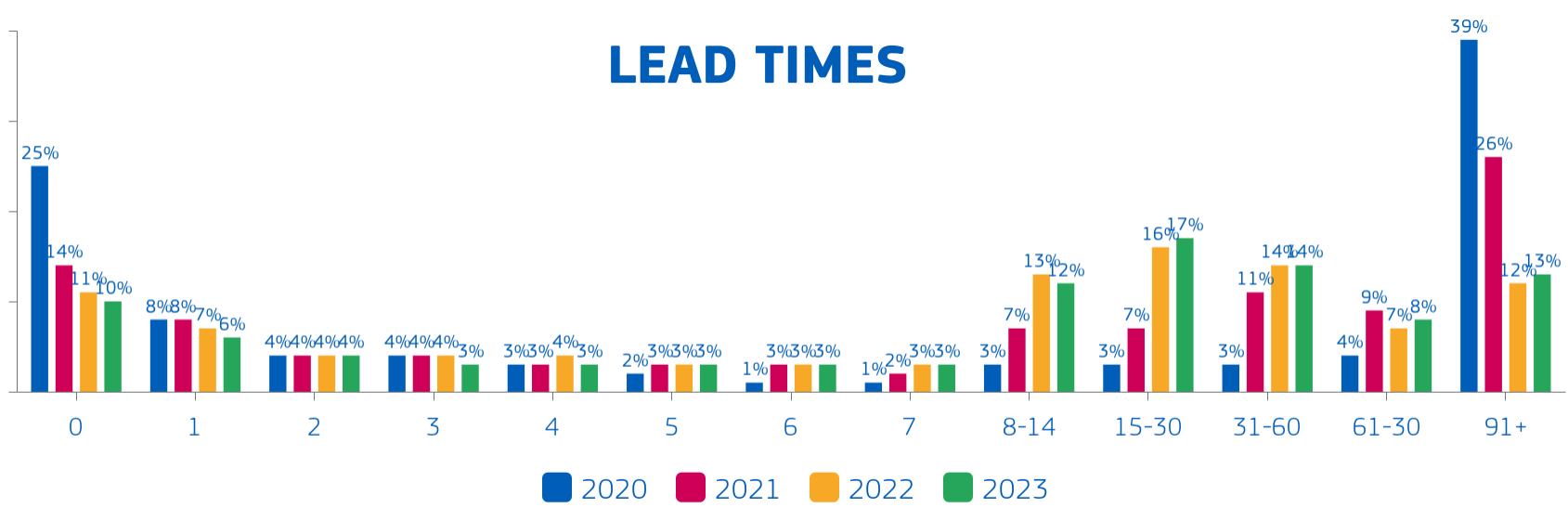
OCCUPANCY - UK & IRELAND



Source: Amadeus' Demand360® Data, as of 13 April, 2023



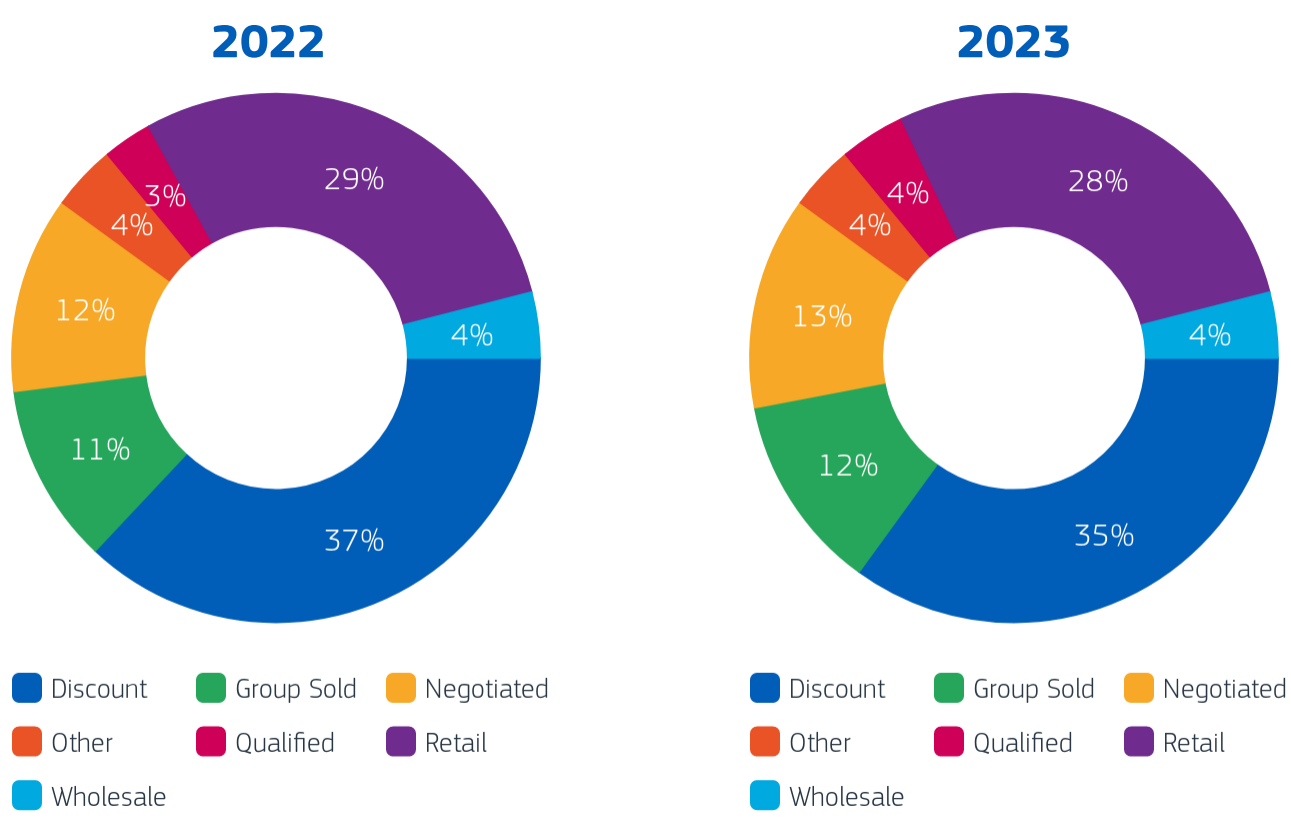
LEAD TIMES



Source: Amadeus' Demand360® Data, as of 13 April, 2023

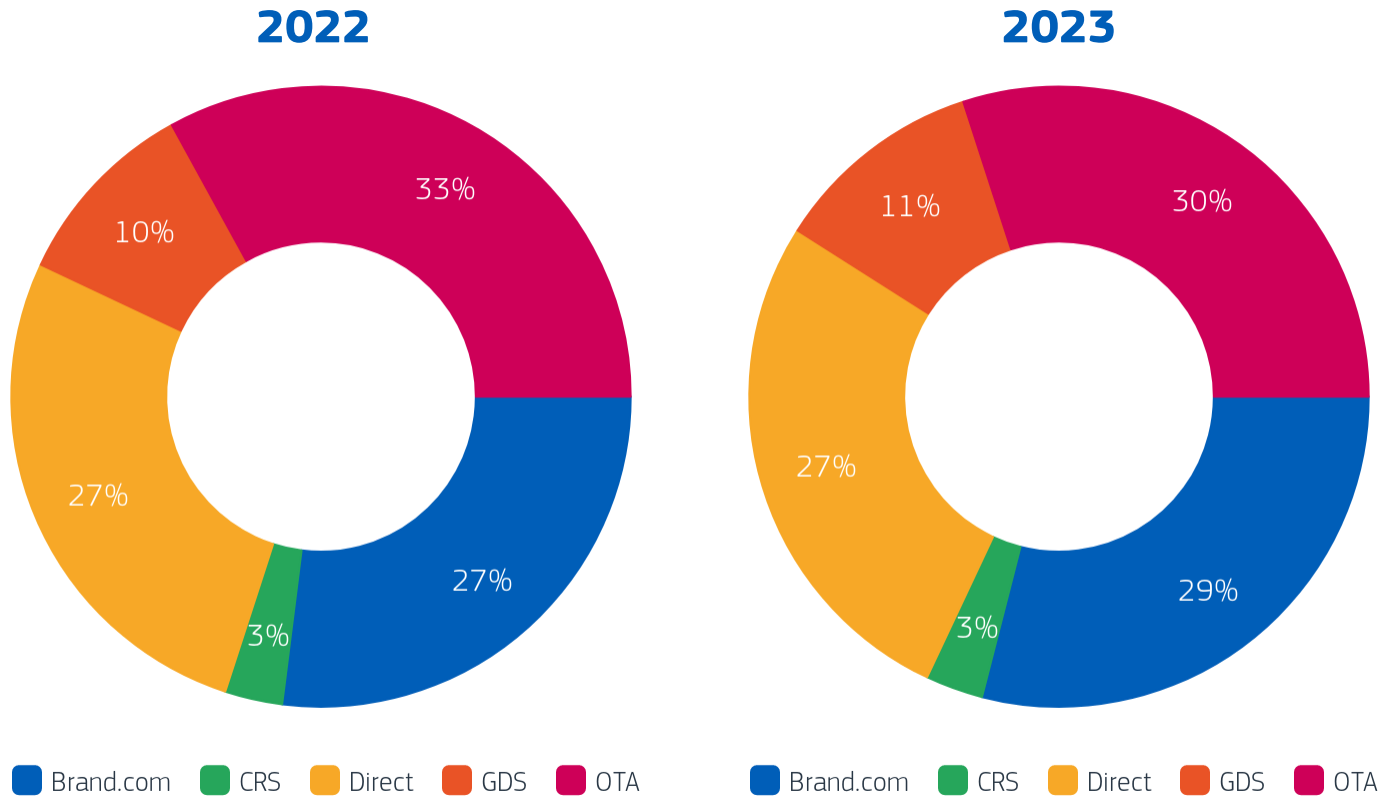
Download our [Industry Masters eBook](#) to discover what seven top global meeting, event and hospitality authorities had to say about the future of meetings & events.

SEGMENT MIX



Source: Amadeus' Demand360® Data, as of 13 April, 2023

CHANNEL MIX

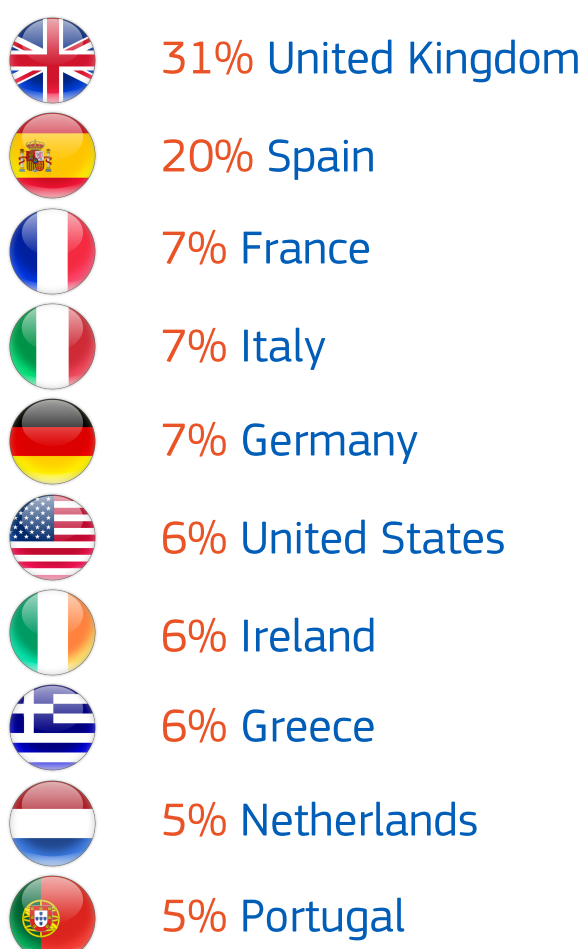


Source: Amadeus' Demand360® Data, as of 13 April, 2023

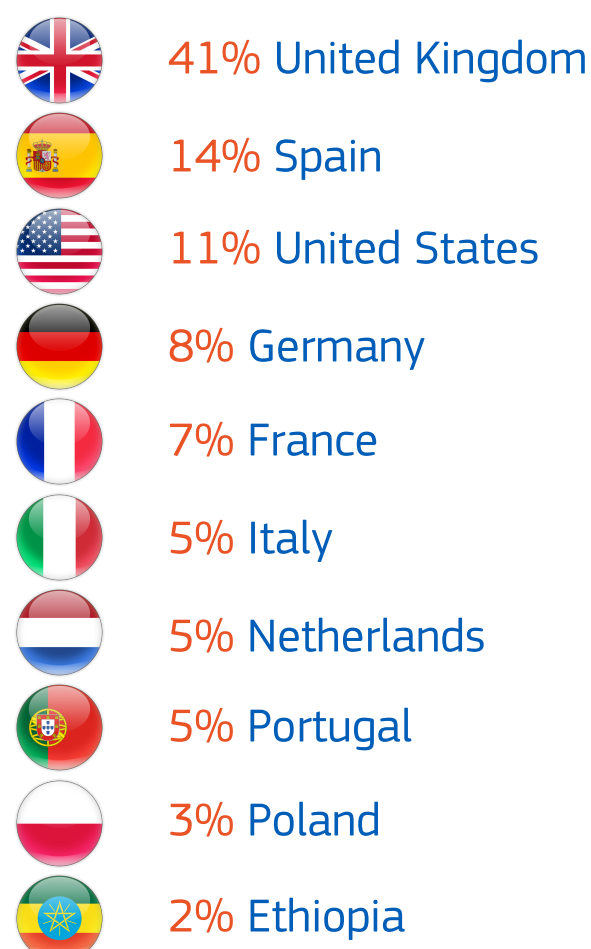
Download the [Personalisation & Direct Bookings Playbook](#) for strategies and tactics on how to increase conversion, both on your website and through booking engines.

TOP SOURCE COUNTRY - TOTAL FLIGHTS

UK - May 2023



Ireland - May 2023



Source: OAG, Innovata, Amadeus Airline Schedule Data, as of 17 April, 2023

Want to learn more about what Amadeus' Business Intelligence data is showing in your market?

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