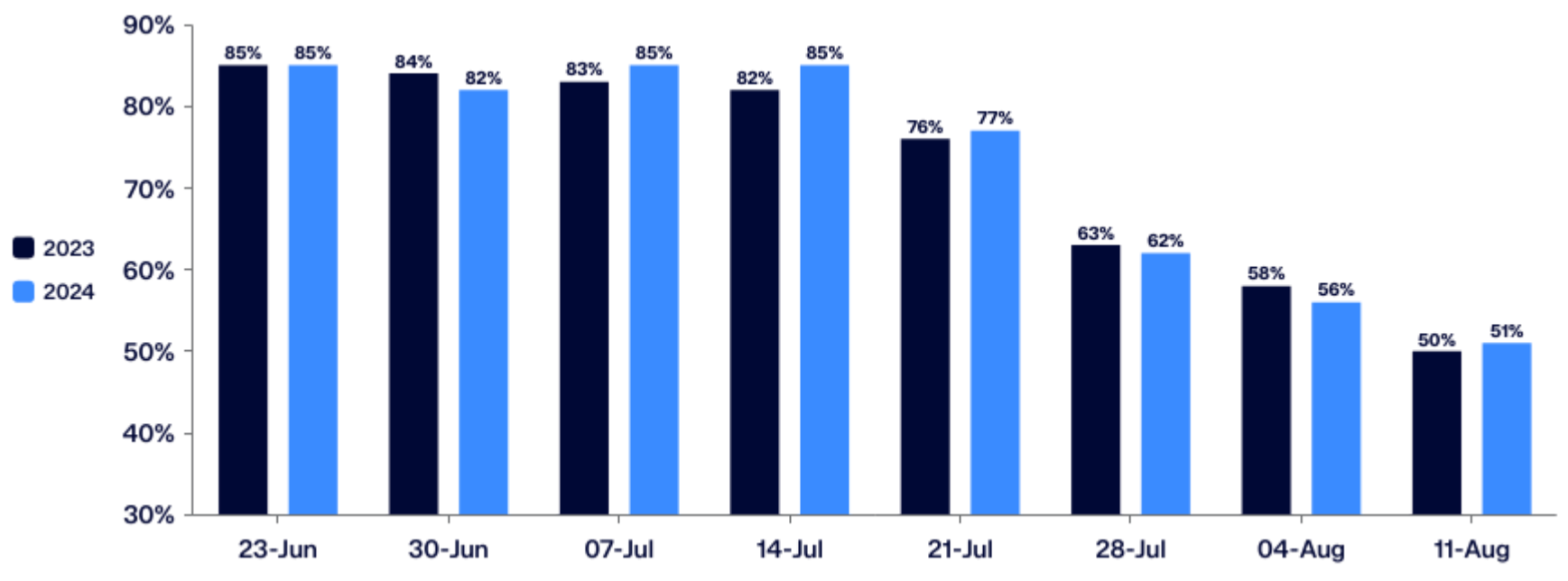


UK & Ireland Data Insights

July 2024

Amadeus. It's how travel works.

Occupancy - UK & Ireland



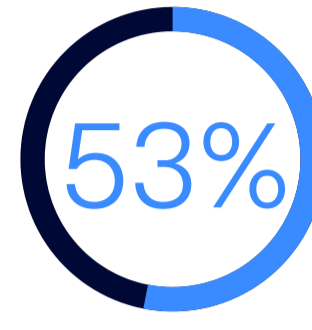
Source: Amadeus' Demand360+™ Data, as of 19th July 2024



Occupancy peaked at

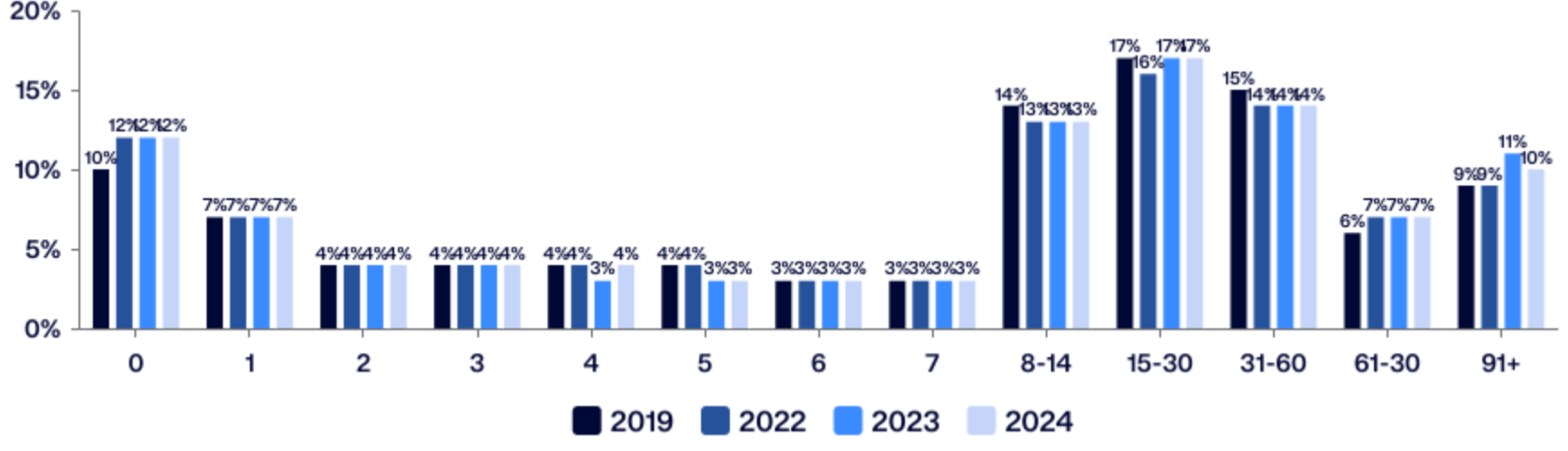
85%

in July 2024



of bookings are being made within
0-14 days pre-stay

Lead Times

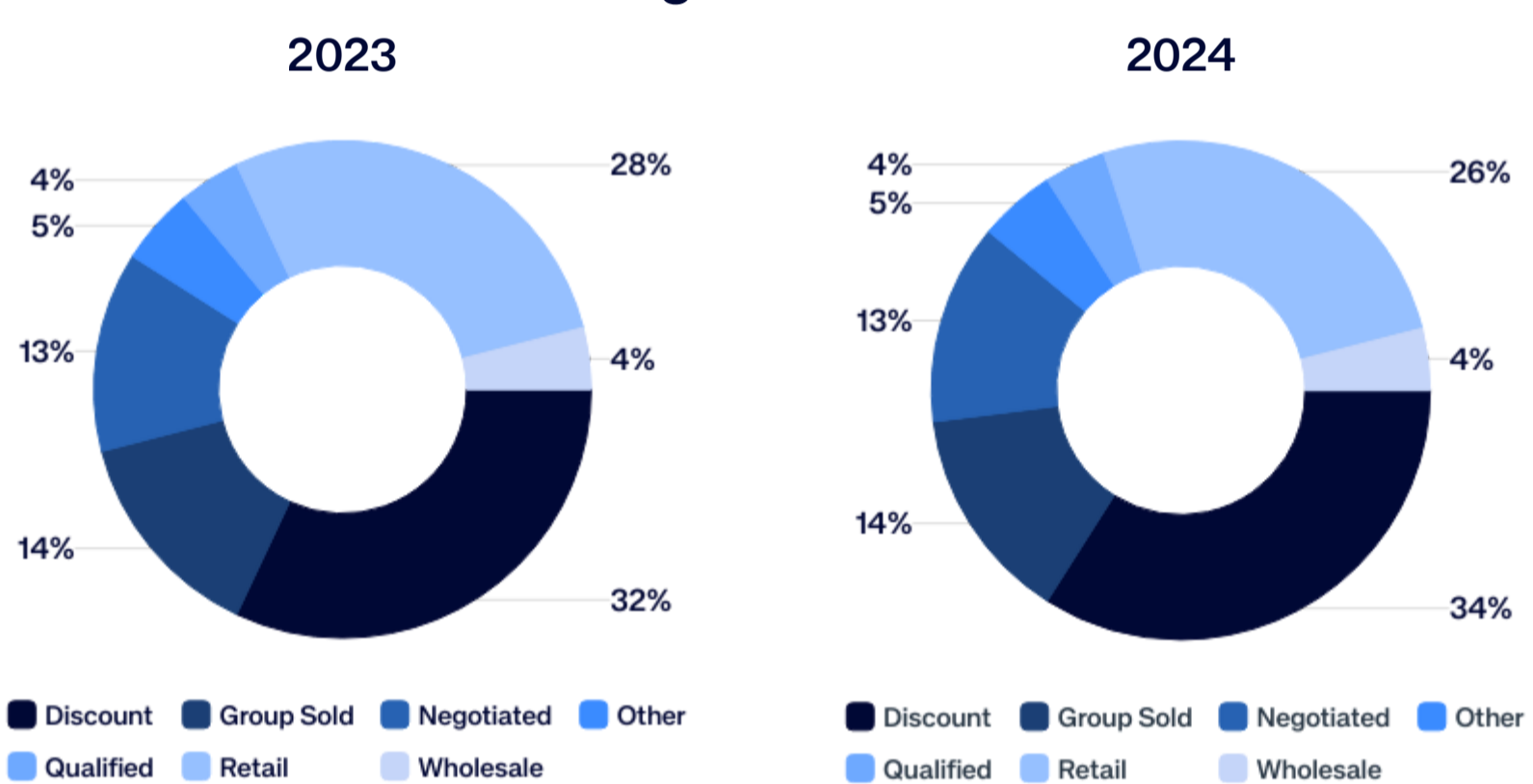


Source: Amadeus' Demand360+™ Data, as of 19th July 2024

Early bird offers available for Amadeus Travel Seller Media! Want to be among the first to benefit from our limited-time offers?

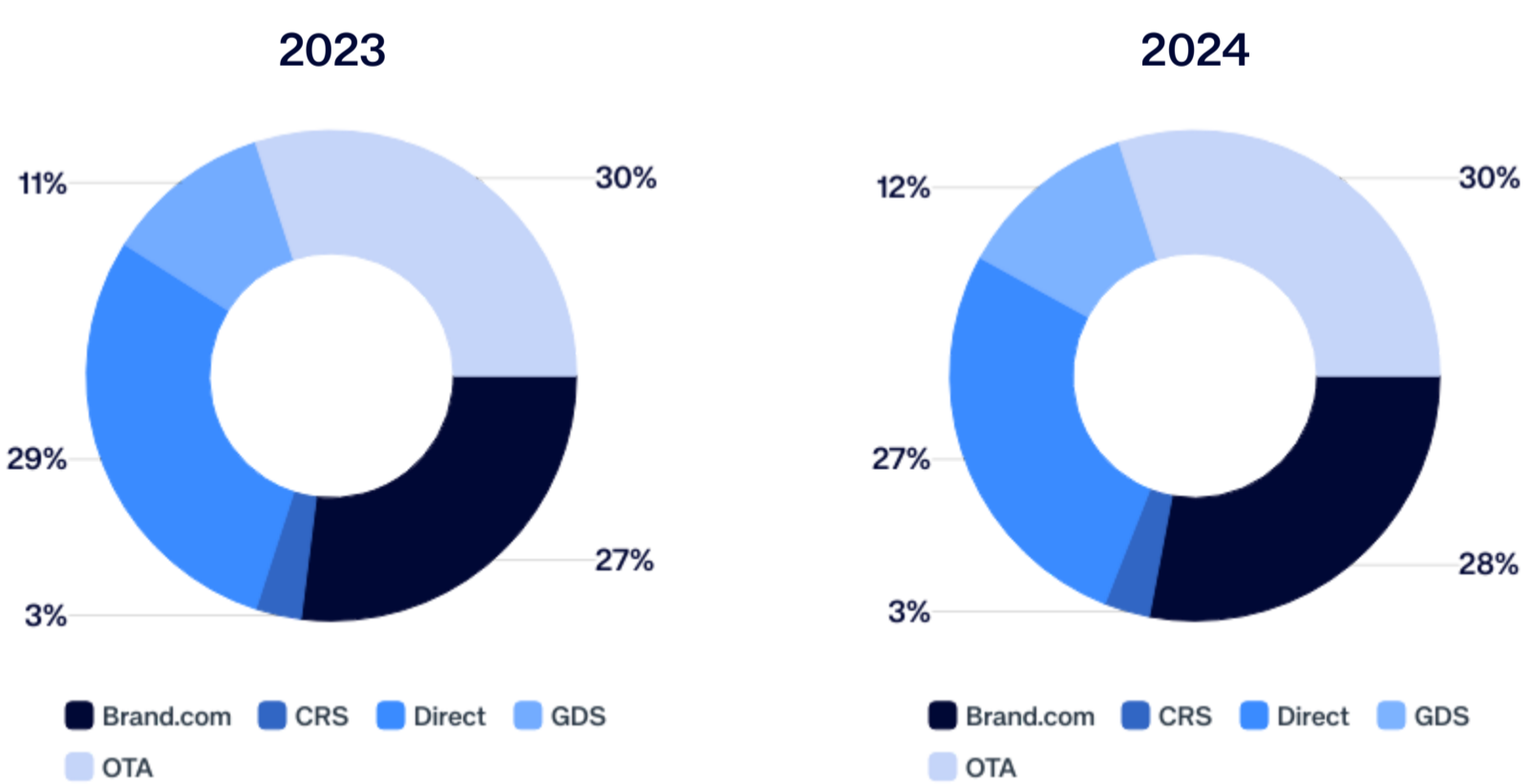
[Contact us today to find out more!](#)

Segment Mix



Source: Amadeus' Demand360+™ Data, as of 19th July 2024

Channel Mix



Source: Amadeus' Demand360+™ Data, as of 19th July 2024

Want to turn insights into actions? Benefit from our limited-time offers for Travel Seller Media including 3-for-1 Bonus Impressions, waived creative fees, discounts for Preference Media, and more.

[Check out the early bird offers now!](#)

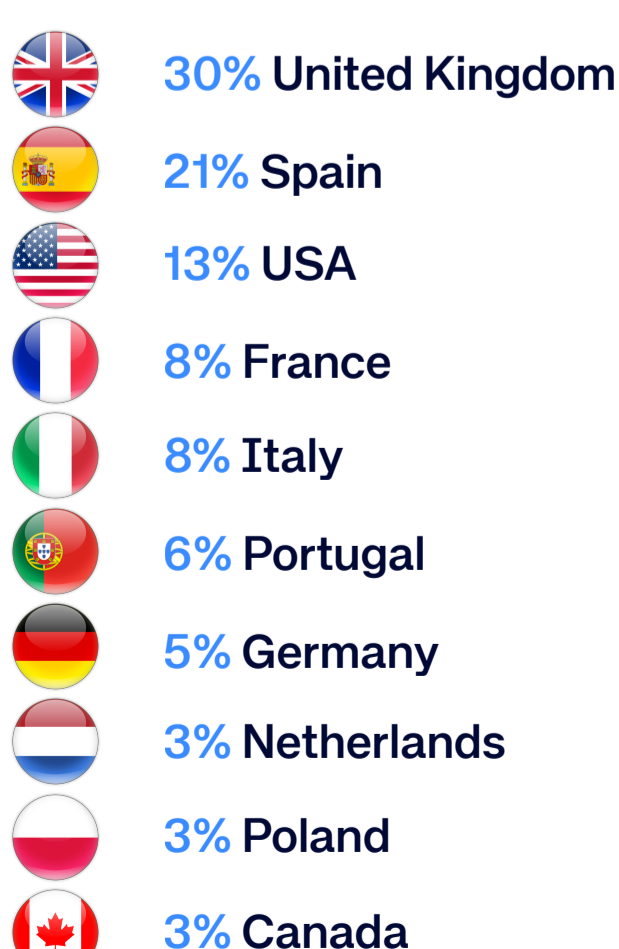
Top Source Country - Total Flights

July & August 2024

UK



Ireland



Source: Leg level data from Reconciled Airline Schedules, as of 12th July, 2024

Want to learn more about what Amadeus' Business Intelligence data is showing in your market? Contact us today to arrange a complimentary, personalised analysis with one of our UK & Ireland experts.