Hospitality Alternative Accommodations Health Index

Week of September 2, 2025

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Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of September 2, 2025

Current Rank	Market	Country
1	Denpasar-Bali	Indonesia
2	Dubai	United Arab Emirates
3	Destin/Ft Walton Beach, FL	United States
4	Palma de Mallorca	Spain
5	Malaga	Spain
6	London	United Kingdom
7	Osaka	Japan
8	Cape Town	South Africa
9	Lihue, HI	United States
10	Irakleion	Greece

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

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Top Performing Markets, Asia

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	29-Aug
Osaka	2	2	-	29-Aug
Sapporo	3	3	-	8-Aug
Kyoto	4	4	-	29-Aug
Fukuoka	5	5	-	29-Aug
Okinawa	6	6	-	8-Aug
Seoul	7	10	+3	29-Aug
Phuket	8	8	-	8-Aug
Tokyo	9	9	-	29-Aug
Matsumoto	10	11	+1	8-Aug

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of September 2, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Vancouver, BC	1	1	-	29-Aug
Whistler, BC	2	2	-	29-Aug
Toronto, ON	3	7	+4	29-Aug
Charlottetown, PE	4	3	-1	22-Aug
Quebec, QC	5	9	+4	29-Aug
Montreal, QC	6	6	-	29-Aug
Victoria, BC	7	4	-3	22-Aug
Calgary, AB	8	5	-3	22-Aug
Kelowna, BC	9	8	-1	8-Aug
Halifax, NS	10	10	-	15-Aug

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of September 2, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Palma de Mallorca	1	1	-	29-Aug
Malaga	2	2	-	29-Aug
London	3	3	-	15-Aug
Irakleion	4	4	-	29-Aug
Rome	5	7	+2	29-Aug
Paris	6	5	-1	15-Aug
Florence	7	6	-1	22-Aug
Naples	8	8	-	15-Aug
Inverness	9	9	-	29-Aug
Faro	10	10	-	8-Aug

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Top Performing Markets, Latin America

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	1	-	29-Aug
Puerto Vallarta	2	2	-	29-Aug
Mexico City	3	3	-	29-Aug
Playa del Carmen	4	6	+2	29-Aug
Sao Paulo	5	8	+3	29-Aug
Cartagena	6	4	-2	22-Aug
San Jose del Cabo	7	5	-2	22-Aug
La Paz	8	9	+1	29-Aug
Punta Cana	9	10	+1	29-Aug
Santiago	10	11	+1	29-Aug

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Top Performing Markets, Middle East and Africa

Source: Amadeus data partner Key Data as of September 2, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Dubai	1	1	-	29-Aug
Cape Town	2	3	+1	29-Aug
Tel Aviv-Yafo	3	2	-1	8-Aug
Marrakech	4	4	-	29-Aug
Mauritius	5	6	+1	29-Aug
Mahe Island	6	5	-1	8-Aug
Ras al Khaimah	7	7	-	29-Aug
Hurghada	8	8	-	29-Aug
Durban	9	9	-	29-Aug
Johannesburg	10	10	-	29-Aug

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Top Performing Markets, South Pacific

Market	Current Rank	Last Week	Change	4 Week Peak
Cairns	1	1	-	29-Aug
Sydney	2	2	-	29-Aug
Brisbane	3	3	-	29-Aug
Auckland	4	4	-	29-Aug
Perth	5	5	-	29-Aug
Adelaide	6	6	-	29-Aug
Nadi	7	7	-	8-Aug
Guam	8	8	-	29-Aug
Melbourne	9	9	-	29-Aug

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Top Performing Markets, United States

Market	Current Rank	Last Week	Change	4 Week Peak
Destin/Ft Walton Beach, FL	1	1	-	29-Aug
Lihue, HI	2	2	-	29-Aug
Charleston, SC	3	5	+2	29-Aug
Sevierville, TN	4	3	-1	22-Aug
Nashville, TN	5	7	+2	29-Aug
Myrtle Beach, SC	6	6	-	8-Aug
Austin, TX	7	8	+1	29-Aug
Jackson, WY	8	9	+1	29-Aug
Bozeman, MT	9	24	+15	29-Aug
Portland, ME	10	11	+1	8-Aug

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