

Hospitality Alternative Accommodations Health Index

Week of June 8, 2025

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of June 8, 2025

Current Rank	Market	Country
1	Destin/Ft Walton Beach, FL	United States
2	Tel Aviv-Yafo	Israel
3	San Juan	Puerto Rico
4	Paris	France
5	Rome	Italy
6	Denpasar-Bali	Indonesia
7	San Diego, CA	United States
8	Marrakech	Morocco
9	Jerusalem	Israel
10	Mobile, AL	United States

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus data partner Key Data as of June 8, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	6-Jun
Phuket	2	2	-	6-Jun
Nagano	3	3	-	6-Jun
Kyoto	4	4	-	23-May
Osaka	5	5	-	23-May
Seoul	6	6	-	6-Jun
Surat Thani	7	10	+3	6-Jun
Surbung	8	8	-	23-May
Tokyo	9	7	-2	16-May
Sapporo	10	9	-1	30-May

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of June 8, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Jasper, AB	1	1	-	6-Jun
Vancouver, BC	2	2	-	6-Jun
Muskoka, ON	3	6	+3	6-Jun
Whistler, BC	4	4	-	6-Jun
Montreal, QC	5	3	-2	30-May
Kimberley, CA	6	8	+2	6-Jun
Calgary, AB	7	7	-	23-May
Victoria, BC	8	9	+1	16-May
Toronto, ON	9	5	-4	23-May
Kelowna, BC	10	10	-	6-Jun

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Top Performing Markets, Caribbean

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Market	Current Rank	Last Week	Change	4 Week Peak
St John Island	1	1	-	6-Jun
Providenciales	2	2	-	6-Jun
North Eleuthera	3	3	-	6-Jun
Grand Cayman	4	5	+1	6-Jun
St Thomas Island	5	4	-1	30-May
Bridgetown	6	6	-	6-Jun
Tortola	7	11	+4	6-Jun
Nassau	8	7	-1	30-May
Montego Bay	9	8	-1	30-May
St Kitts	10	9	-1	30-May

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of June 8, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Paris	1	1	-	6-Jun
Rome	2	2	-	6-Jun
Palma de Mallorca	3	3	-	6-Jun
London	4	4	-	23-May
Leros	5	5	-	23-May
Nice	6	6	-	16-May
Malaga	7	7	-	6-Jun
Coventry	8	8	-	16-May
Faro	9	17	+8	6-Jun
Preveza / Lefkada	10	19	+9	6-Jun

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus data partner Key Data as of June 8, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	6-Jun
Chiayi	2	2	-	6-Jun
Shenzhen	3	3	-	6-Jun
Taichung	4	6	+2	6-Jun
Taitung	5	4	-1	30-May
Tainan	6	5	-1	30-May
Zhuhai	7	7	-	16-May

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Top Performing Markets, Latin America

Source: Amadeus data partner Key Data as of June 8, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	1	-	6-Jun
Puerto Vallarta	2	2	-	6-Jun
Obidos	3	3	-	23-May
Rio de Janeiro	4	4	-	6-Jun
Mexico City	5	5	-	6-Jun
Playa del Carmen	6	6	-	6-Jun
Mayaguez	7	7	-	6-Jun
San Jose del Cabo	8	8	-	23-May
Aguadilla	9	9	-	6-Jun
Tamarindo	10	10	-	6-Jun

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Top Performing Markets, Middle East and Africa

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Market	Current Rank	Last Week	Change	4 Week Peak
Tel Aviv-Yafo	1	1	-	6-Jun
Marrakech	2	2	-	6-Jun
Jerusalem	3	3	-	6-Jun
Dubai	4	4	-	16-May
Cape Town	5	5	-	6-Jun
Arly	6	6	-	6-Jun
Paphos	7	7	-	6-Jun
Praslin Island	8	8	-	6-Jun
Mahe Island	9	10	+1	6-Jun
Skukuza	10	17	+7	6-Jun

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Top Performing Markets, South Pacific

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Market	Current Rank	Last Week	Change	4 Week Peak
Cairns	1	1	-	6-Jun
Kununurra	2	2	-	23-May
Sunshine Coast	3	3	-	23-May
Wanaka	4	5	+1	6-Jun
Sydney	5	4	-1	16-May
Melbourne	6	6	-	23-May
Darwin	7	7	-	6-Jun
Miyanmin	8	9	+1	6-Jun
Lindeman Island	9	8	-1	16-May
Tahiti	10	12	+2	6-Jun

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Destin/Ft Walton Beach, FL	1	1	-	6-Jun
San Diego, CA	2	5	+3	6-Jun
Mobile, AL	3	2	-1	30-May
Sevierville, TN	4	4	-	6-Jun
Sarasota/Bradenton, FL	5	6	+1	6-Jun
Kill Devil Hills, NC	6	7	+1	6-Jun
Beaufort, SC	7	9	+2	6-Jun
Pensacola, FL	8	11	+3	6-Jun
Panama City Beach, FL	9	12	+3	16-May
Hyannis, MA	10	13	+3	6-Jun

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