

Hospitality Alternative Accommodations Health Index

Week of May 18, 2025

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of May 18, 2025

Current Rank	Market	Country
1	Destin/Ft Walton Beach, FL	United States
2	Tel Aviv-Yafo	Israel
3	San Juan	Puerto Rico
4	Mobile, AL	United States
5	Paris	France
6	Rome	Italy
7	Dubai	United Arab Emirates
8	Marrakech	Morocco
9	Denpasar-Bali	Indonesia
10	Puerto Vallarta	Mexico

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	16-May
Osaka	2	4	+2	16-May
Nagano	3	2	-1	9-May
Kyoto, JP	4	3	-1	2-May
Phuket	5	5	-	16-May
Tokyo	6	6	-	16-May
Seoul	7	7	-	16-May
Surbung	8	8	-	16-May
Surat Thani	9	9	-	2-May
Sapporo	10	15	+5	16-May

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Jasper, AB	1	1	-	16-May
Vancouver, BC	2	2	-	16-May
Montreal, QC	3	4	+1	16-May
Toronto, ON	4	3	-1	9-May
Whistler, BC	5	5	-	16-May
Muskoka, ON	6	6	-	16-May
Victoria, BC	7	7	-	16-May
Calgary, AB	8	8	-	16-May
Kimberley, CA	9	16	+7	16-May
Cranbrook, BC	10	9	-1	9-May

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Top Performing Markets, Caribbean

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Market	Current Rank	Last Week	Change	4 Week Peak
St John Island	1	1	-	16-May
Providenciales	2	2	-	16-May
North Eleuthera	3	3	-	16-May
St Thomas Island	4	6	+2	16-May
Grand Cayman	5	4	-1	9-May
Bridgetown	6	5	-1	9-May
Nassau	7	7	-	16-May
Montego Bay	8	11	+3	16-May
Bonaire	9	9	-	25-Apr
Corozal	10	13	+3	16-May

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Paris	1	2	+1	16-May
Rome	2	1	-1	9-May
London	3	3	-	16-May
Palma de Mallorca	4	5	+1	16-May
Nice	5	6	+1	16-May
Coventry	6	7	+1	16-May
Malaga	7	10	+3	16-May
Leros	8	4	-4	9-May
Edinburgh	9	8	-1	9-May
Florence	10	9	-1	9-May

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	16-May
Chiayi	2	2	-	16-May
Shenzhen	3	3	-	16-May
Taichung	4	4	-	16-May
Tainan	5	5	-	16-May
Zhuhai	6	7	+1	16-May
Taitung	7	6	-1	9-May

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Top Performing Markets, Latin America

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	1	-	16-May
Puerto Vallarta	2	2	-	16-May
Obidos	3	3	-	16-May
Rio de Janeiro	4	4	-	2-May
Mexico City	5	5	-	2-May
Playa del Carmen	6	6	-	2-May
San Jose del Cabo	7	7	-	25-Apr
Mayaguez	8	10	+2	16-May
Aguadilla	9	11	+2	16-May
Tamarindo	10	12	+2	16-May

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Top Performing Markets, Middle East and Africa

Source: Amadeus data partner Key Data as of May 18, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Tel Aviv-Yafo	1	1	-	16-May
Dubai	2	2	-	16-May
Marrakech	3	3	-	16-May
Jerusalem	4	4	-	16-May
Cape Town	5	5	-	16-May
Arly	6	6	-	16-May
Paphos	7	7	-	16-May
Praslin Island	8	8	-	25-Apr
Mahe Island	9	9	-	16-May
Mauritius	10	10	-	16-May

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Top Performing Markets, South Pacific

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Market	Current Rank	Last Week	Change	4 Week Peak
Sydney	1	1	-	16-May
Kununurra	2	4	+2	16-May
Sunshine Coast	3	2	-1	9-May
Wanaka	4	5	+1	16-May
Melbourne	5	6	+1	16-May
Lindeman Island	6	7	+1	16-May
Cairns	7	3	-4	9-May
Miyanmin	8	8	-	25-Apr
Auckland	9	9	-	25-Apr
Tahiti	10	12	+2	16-May

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Destin/Ft Walton Beach, FL	1	1	-	16-May
Mobile, AL	2	2	-	16-May
Panama City Beach, FL	3	3	-	16-May
Sevierville, TN	4	10	+6	16-May
San Diego, CA	5	4	-1	9-May
Sarasota/Bradenton, FL	6	5	-1	25-Apr
Charleston, SC	7	6	-1	9-May
Pensacola, FL	8	13	+5	16-May
Beaufort, SC	9	7	-2	9-May
Myrtle Beach, SC	10	9	-1	9-May

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