

Hospitality Alternative Accommodations Health Index

Week of April 14, 2025

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of April 14, 2025

Current Rank	Market	Country
1	Tel Aviv-Yafo	Israel
2	Cape Town	South Africa
3	Marrakech	Morocco
4	Dubai	United Arab Emirates
5	Sarasota/Bradenton, FL	United States
6	Rome	Italy
7	Destin/Ft Walton Beach, FL	United States
8	Denpasar-Bali	Indonesia
9	Jerusalem	Israel
10	Charleston, SC	United States

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus data partner Key Data as of April 14, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	11-Apr
Kyoto	2	3	+1	11-Apr
Nagano	3	4	+1	11-Apr
Osaka	4	5	+1	11-Apr
Phuket	5	2	-3	21-Mar
Tokyo	6	6	-	11-Apr
Surat Thani	7	7	-	21-Mar
Atsugi	8	8	-	11-Apr
Fukuoka	9	9	-	11-Apr
Seoul	10	10	-	28-Mar

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of April 14, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Vancouver, BC	1	1	-	11-Apr
Jasper, AB	2	2	-	11-Apr
Toronto, ON	3	4	+1	11-Apr
Whistler, BC	4	3	-1	28-Mar
Montreal, QC	5	5	-	11-Apr
Victoria, BC	6	6	-	11-Apr
Calgary, AB	7	7	-	11-Apr
Muskoka, ON	8	8	-	11-Apr
St Catharines, ON	9	9	-	11-Apr
Edson, AB	10	10	-	11-Apr

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Top Performing Markets, Caribbean

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Market	Current Rank	Last Week	Change	4 Week Peak
St John Island	1	1	-	11-Apr
Providenciales	2	2	-	21-Mar
North Eleuthera	3	3	-	11-Apr
St Thomas Island	4	6	+2	11-Apr
Grand Cayman	5	4	-1	21-Mar
Bridgetown	6	5	-1	4-Apr
Nassau	7	7	-	11-Apr
Bonaire	8	8	-	11-Apr
St Lucia	9	9	-	11-Apr
Corozal	10	10	-	11-Apr

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of April 14, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Rome	1	2	+1	11-Apr
Paris	2	1	-1	4-Apr
London	3	3	-	21-Mar
Coventry	4	4	-	11-Apr
Palma de Mallorca	5	5	-	11-Apr
Leros	6	6	-	11-Apr
Edinburgh	7	7	-	11-Apr
Florence	8	8	-	11-Apr
Malaga	9	9	-	11-Apr
Nice	10	10	-	11-Apr

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus data partner Key Data as of April 14, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	11-Apr
Shenzhen	2	2	-	11-Apr
Chiayi	3	3	-	11-Apr
Taichung	4	6	+2	11-Apr
Tainan	5	4	-1	21-Mar
Taitung	6	5	-1	4-Apr
Zhuhai	7	7	-	11-Apr

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Top Performing Markets, Latin America

Source: Amadeus data partner Key Data as of April 14, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	1	-	11-Apr
Puerto Vallarta	2	2	-	21-Mar
Rio de Janeiro	3	3	-	11-Apr
Mexico City	4	4	-	11-Apr
Playa del Carmen	5	5	-	11-Apr
San Jose del Cabo	6	7	+1	28-Mar
Tulum	7	8	+1	11-Apr
La Paz	8	10	+2	11-Apr
Tamarindo	9	6	-3	4-Apr
Obidos	10	11	+1	11-Apr

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Top Performing Markets, Middle East and Africa

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Market	Current Rank	Last Week	Change	4 Week Peak
Tel Aviv-Yafo	1	1	-	11-Apr
Cape Town	2	2	-	11-Apr
Marrakech	3	4	+1	11-Apr
Dubai	4	3	-1	4-Apr
Jerusalem	5	5	-	11-Apr
Praslin Island	6	6	-	11-Apr
Arly	7	8	+1	11-Apr
Mahe Island	8	7	-1	4-Apr
Mauritius	9	9	-	11-Apr
Oudtshoorn	10	10	-	28-Mar

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Top Performing Markets, South Pacific

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Market	Current Rank	Last Week	Change	4 Week Peak
Sunshine Coast	1	1	-	11-Apr
Sydney	2	2	-	11-Apr
Wanaka	3	3	-	28-Mar
Cairns	4	4	-	11-Apr
Melbourne	5	5	-	28-Mar
Auckland	6	6	-	21-Mar
Miyanimin	7	8	+1	11-Apr
Lindeman Island	8	9	+1	11-Apr
Cessnock	9	10	+1	21-Mar
Gosford	10	7	-3	21-Mar

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Sarasota/Bradenton, FL	1	1	-	11-Apr
Destin/Ft Walton Beach, FL	2	2	-	21-Mar
Charleston, SC	3	4	+1	11-Apr
Kapalua, HI	4	5	+1	21-Mar
Mobile, AL	5	9	+4	11-Apr
San Diego, CA	6	8	+2	28-Mar
Daggett, CA	7	3	-4	4-Apr
Lihue, HI	8	13	+5	11-Apr
Honolulu, HI	9	15	+6	11-Apr
Beaufort, SC	10	14	+4	21-Mar

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