

# Hospitality Market Health Index

Week of March 9, 2025

amadeus

# Amadeus Hospitality Market Health Index

## Top Performing Markets, Globally

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Current Rank	Market	Country
1	Orlando, FL	United States
2	Dubai	United Arab Emirates
3	Shanghai	China
4	New Orleans, LA	United States
5	Miami, FL	United States
6	Phoenix, AZ	United States
7	Tampa, FL	United States
8	Nashville, TN	United States
9	New York, NY	United States
10	Boston, MA	United States

*\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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## Top Performing Markets, Asia

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Male	1	1	-	9-Mar
Kyoto	2	2	-	9-Mar
Osaka	3	3	-	9-Mar
Denpasar-Bali	4	4	-	23-Feb
Phuket	5	5	-	16-Feb
Tokyo	6	6	-	9-Mar
Nagoya	7	8	+1	9-Mar
Seoul	8	9	+1	9-Mar
Bangkok	9	10	+1	16-Feb
Mumbai	10	11	+1	9-Mar

\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

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## Top Performing Markets, Canada

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Toronto, ON	1	1	-	9-Mar
Ottawa, ON	2	2	-	9-Mar
Vancouver, BC	3	4	+1	23-Feb
Montreal, QC	4	3	-1	2-Mar
Winnipeg, MB	5	10	+5	9-Mar
Halifax, NS	6	5	-1	2-Mar
Edmonton, AB	7	12	+5	9-Mar
Victoria, BC	8	6	-2	2-Mar
Saskatoon, SK	9	7	-2	2-Mar
Kelowna, BC	10	13	+3	9-Mar

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## Top Performing Markets, Caribbean

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Grenada	1	2	+1	9-Mar
Aruba	2	1	-1	2-Mar
Grand Cayman	3	3	-	23-Feb
San Pedro	4	6	+2	9-Mar
Anguilla	5	5	-	9-Mar
Nevis	6	7	+1	9-Mar
Montego Bay	7	8	+1	9-Mar
St Thomas Island	8	9	+1	9-Mar
Nassau	9	4	-5	23-Feb
Curacao	10	10	-	23-Feb

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## Top Performing Markets, Europe

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	9-Mar
Edinburgh	2	2	-	9-Mar
Amsterdam	3	4	+1	9-Mar
Rome	4	5	+1	23-Feb
Barcelona	5	6	+1	9-Mar
Paris	6	7	+1	9-Mar
Madrid	7	3	-4	23-Feb
Istanbul	8	8	-	9-Mar
Dublin	9	9	-	9-Mar
Lisbon	10	10	-	9-Mar

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## GREATER CHINA

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## Top Performing Markets, China

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Shanghai	1	1	-	9-Mar
Hong Kong	2	2	-	9-Mar
Guangzhou	3	3	-	9-Mar
Macau	4	4	-	16-Feb
Taipei	5	5	-	16-Feb
Sanya	6	6	-	16-Feb
Beijing	7	7	-	9-Mar
Wuhan	8	11	+3	9-Mar
Wuxi	9	9	-	9-Mar
Tianjin	10	8	-2	2-Mar

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## Top Performing Markets, Latin America

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
San Jose del Cabo	1	1	-	9-Mar
San Juan	2	2	-	9-Mar
Playa del Carmen	3	3	-	16-Feb
Cancun	4	6	+2	9-Mar
San Jose	5	4	-1	2-Mar
Lima	6	7	+1	9-Mar
Panama City	7	8	+1	9-Mar
Santiago	8	11	+3	9-Mar
Mexico City	9	5	-4	23-Feb
Guadalajara	10	9	-1	16-Feb

\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.



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## Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Dubai	1	1	-	9-Mar
Abu Dhabi	2	2	-	9-Mar
Makkah	3	4	+1	9-Mar
Doha	4	3	-1	2-Mar
Mauritius	5	6	+1	9-Mar
Ras al Khaimah	6	7	+1	9-Mar
Cairo	7	8	+1	9-Mar
Cape Town	8	5	-3	2-Mar
Jeddah	9	9	-	23-Feb
Muscat	10	10	-	9-Mar

\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

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## Top Performing Markets, South Pacific

Source: Amadeus' Demand360® and Agency360® data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Nadi	1	2	+1	9-Mar
Bora Bora	2	1	-1	2-Mar
Moorea	3	4	+1	9-Mar
Guam	4	5	+1	9-Mar
Melbourne	5	3	-2	2-Mar
Sydney	6	6	-	23-Feb
Port Moresby	7	7	-	9-Mar
Queenstown	8	8	-	23-Feb
Hamilton Island	9	9	-	23-Feb
Suva	10	10	-	9-Mar

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## Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Orlando, FL	1	1	-	9-Mar
New Orleans, LA	2	4	+2	9-Mar
Miami, FL	3	3	-	16-Feb
Phoenix, AZ	4	2	-2	23-Feb
Tampa, FL	5	6	+1	16-Feb
Nashville, TN	6	5	-1	2-Mar
New York, NY	7	7	-	23-Feb
Boston, MA	8	8	-	9-Mar
Austin, TX	9	9	-	9-Mar
Dallas, TX	10	10	-	16-Feb

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