

# Hospitality Alternative Accommodations Health Index

Week of March 9, 2025

**amadeus**

# Amadeus Hospitality Alternative Accommodations Health Index

*Top Performing Markets, Globally*

*Source: Amadeus data partner Key Data as of March 9, 2025*

Current Rank	Market	Country
1	Cape Town	South Africa
2	Tel Aviv-Yafo	Israel
3	Sarasota/Bradenton, FL	United States
4	Phoenix, AZ	United States
5	Destin/Ft Walton Beach, FL	United States
6	London	United Kingdom
7	Kapalua, HI	United States
8	San Juan	Puerto Rico
9	Tampa, FL	United States
10	Puerto Vallarta	Mexico

*\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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## Top Performing Markets, Asia

Source: Amadeus data partner KeyData as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Phuket	1	1	-	7-Mar
Denpasar-Bali	2	2	-	7-Mar
Kyoto	3	3	-	7-Mar
Nagano	4	4	-	21-Feb
Tokyo	5	5	-	7-Mar
Osaka	6	8	+2	7-Mar
Surat Thani	7	6	-1	21-Feb
Atsugi	8	9	+1	7-Mar
Fukuoka	9	7	-2	28-Feb
Seoul	10	11	+1	7-Mar

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## Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Whistler, BC	1	1	-	7-Mar
Toronto, ON	2	7	+5	7-Mar
Vancouver, BC	3	2	-1	28-Feb
Jasper, AB	4	4	-	7-Mar
Kamloops, BC	5	3	-2	14-Feb
Castlegar, BC	6	5	-1	21-Feb
Cranbrook, BC	7	11	+4	21-Feb
Kimberley, CA	8	6	-2	14-Feb
Montreal, QC	9	9	-	7-Mar
Mont-Tremblant, QC	10	8	-2	21-Feb

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## Top Performing Markets, Caribbean

Source: Amadeus data partner KeyData as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Providenciales	1	1	-	7-Mar
Grand Cayman	2	2	-	7-Mar
North Eleuthera	3	3	-	14-Feb
St John Island	4	4	-	21-Feb
Bridgetown	5	5	-	21-Feb
Bonaire	6	7	+1	7-Mar
St Thomas Island	7	8	+1	7-Mar
Nassau	8	6	-2	28-Feb
Negril	9	9	-	7-Mar
Corozal	10	10	-	7-Mar

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*Top Performing Markets, Europe*

Source: Amadeus data partner KeyData as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	7-Mar
Paris	2	2	-	7-Mar
Rome	3	3	-	7-Mar
Coventry	4	4	-	7-Mar
Palma de Mallorca	5	5	-	7-Mar
Annemasse	6	6	-	21-Feb
Amsterdam	7	7	-	7-Mar
Edinburgh	8	8	-	7-Mar
Leros	9	9	-	7-Mar
Malaga	10	10	-	7-Mar

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# GREATER CHINA

## Amadeus Hospitality Alternative Accommodations Health Index

*Top Performing Markets, China*

*Source: Amadeus data partner KeyData as of March 9, 2025*

Market	Current Rank	Last Week	Change	4 Week Peak
Tainan	1	2	+1	7-Mar
Taipei	2	1	-1	28-Feb
Shenzhen	3	3	-	14-Feb
Chiayi	4	4	-	7-Mar
Taichung	5	5	-	21-Feb
Pingtung	6	8	+2	21-Feb
Taitung	7	6	-1	14-Feb

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*Top Performing Markets, Latin America*

*Source: Amadeus data partner KeyData as of March 9, 2025*

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	2	+1	7-Mar
Puerto Vallarta	2	1	-1	28-Feb
Playa del Carmen	3	6	+3	7-Mar
Rio de Janeiro	4	3	-1	21-Feb
San Jose del Cabo	5	4	-1	28-Feb
Mexico City	6	5	-1	28-Feb
Tamarindo	7	7	-	21-Feb
La Paz	8	12	+4	7-Mar
Tulum	9	9	-	7-Mar
Guanacaste	10	10	-	21-Feb

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# Amadeus Hospitality Alternative Accommodations Health Index

*Top Performing Markets, Middle East and Africa*

Source: Amadeus data partner KeyData as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Cape Town	1	1	-	7-Mar
Tel Aviv-Yafo	2	2	-	7-Mar
Dubai	3	3	-	7-Mar
Marrakech	4	4	-	7-Mar
Jerusalem	5	5	-	21-Feb
Praslin Island	6	6	-	7-Mar
Mahe Island	7	7	-	21-Feb
Oudtshoorn	8	8	-	7-Mar
Mauritius	9	9	-	21-Feb
Arly	10	10	-	7-Mar

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*Top Performing Markets, South Pacific*

*Source: Amadeus data partner KeyData as of March 9, 2025*

Market	Current Rank	Last Week	Change	4 Week Peak
Wanaka	1	1	-	7-Mar
Sydney	2	2	-	7-Mar
Sunshine Coast	3	3	-	7-Mar
Melbourne	4	4	-	14-Feb
Auckland	5	5	-	7-Mar
Gosford	6	6	-	7-Mar
Brisbane	7	7	-	7-Mar
Miyanmin	8	8	-	7-Mar
Cairns	9	9	-	7-Mar
Kununurra	10	10	-	7-Mar

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## Top Performing Markets, United States

Source: Amadeus data partner KeyData as of March 9, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Sarasota/Bradenton, FL	1	2	+1	7-Mar
Phoenix, AZ	2	1	-1	28-Feb
Destin/Ft Walton Beach, FL	3	6	+3	7-Mar
Kapalua, HI	4	3	-1	28-Feb
Tampa, FL	5	4	-1	28-Feb
Vail / Eagle, CO	6	5	-1	21-Feb
San Diego, CA	7	7	-	7-Mar
Daggett, CA	8	8	-	14-Feb
Auburn, CA	9	9	-	7-Mar
Naples, FL	10	16	+6	7-Mar

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