# Hospitality Market Health Index

Week of January 12, 2025

amadeus

**Top Performing Markets, Globally** 

Current Rank	k Market	Country	
<u>/</u> 1	Orlando, FL	United States	
2	Dubai	United Arab Emirates	
3	Phoenix, AZ	United States	
4	Miami, FL	United States	
5	New Orleans, LA	United States	
6	Tampa, FL	United States	
47,	New York, NY	United States	
8	Nashville, TN	United States	
9	Austin, TX	United States	
10	Dallas, TX	United States	

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

**Top Performing Markets, Asia** 

Market	Current Rank	Last Week	Change	4 Week Peak
Male	1	1		12-Jan
Denpasar-Bali	2	2		12-Jan
Phuket	3	3		12-Jan
Bangkok	4	6	+2	12-Jan
Osaka	5	9	+4	12-Jan
Delhi	6	5		5-Jan
Goa	7	4		5-Jan
Bengaluru	8	7		5-Jan
Kyoto	9	12	+3	22-Dec
Tokyo	10	8	-2	5-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Top Performing Markets, Canada

Market	Current Rank	Last Week	Change	4 Week Peak
Toronto, ON	1	1		12-Jan
Vancouver, BC	2	2		12-Jan
Ottawa, ON	3	3		22-Dec
Montreal, QC	4 /	5	+1	12-Jan
Quebec, QC	5 /	6	+1	22-Dec
London, ON	6	4		5-Jan
Halifax, NS	7	8	¥1	12-Jan
Edmonton, AB	8	7		5-Jan
Victoria, BC	9	15	+6	12-Jan
Saskatoon, SK	10	14	+4	12-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

**Top Performing Markets, Caribbean** 

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Market	Current Rank	Last Week	Change	4 Week Peak
Aruba /	ħ,	1		12-Jan
Grand Cayman	2	2		12-Jan
Nassau	3	6	+3	12-Jan
St Kitts	4	7	+3	12-Jan
St Thomas Island	5	5		12-Jan
Anguilla	6	4	-2	5-Jan
San Pedro	7 -	3	-4	29-Dec
Bridgetown	8	8		12-Jan
Curacao	9	12	+3	12-Jan
Montego Bay	10	11	+1	12-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Top Performing Markets, Europe

Market	Current Rank	Last Week	Change	4 Week Peak
London	4 5 1	// 1		12-Jan
Madrid	2	3	+1	12-Jan
Istanbul	3	5	+2	12-Jan
Barcelona	4	2	-2	5-Jan
Edinburgh	5	4		5-Jan
Rome	6	6		29-Dec
Paris	7	7		29-Dec
Berlin	8	9	+1	12-Jan
Amsterdam	9	10	+1	29-Dec
Birmingham	10	12	+2	12-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

## GREATER CHINA

### **Amadeus Hospitality Market Health Index**

**Top Performing Markets, China** 

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Market	Current Rank	Last Week	Change	4 Week Peak
Shanghai	1	1		12-Jan
Hong Kong	2	4	+2	12-Jan
Sanya	3	5	+2	12-Jan
Guangzhou	4	6	+2	12-Jan
Macau	5	2		5-Jan
Taipei	6	3		5-Jan
Beijing	7	9	+2	12-Jan
Shenzhen	/8	10	+2	12-Jan
Harbin	9	7		22-Dec
Quanzhou	10	17	+7	12-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Top Performing Markets, Latin America

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Market	Current Rank	Last Week	Change	4 Week Peak
San Jose del Cabo	1	1		12-Jan
San Juan	2	3	+1	12-Jan
San Jose	3	4	+1	12-Jan
Mexico City	4	_7	+3	12-Jan
Playa del Carmen	5	2	-3	5-Jan
Cancun	6	5		5-Jan
Panama City	7	6	<u>-</u> +	29-Dec
Santiago	8	9	+1	12-Jan
Bogota	9	10	+1	12-Jan
Merida	10	11	+1	22-Dec

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Dubai /	1	1		12-Jan
Jeddah	2	2		12-Jan
Abu Dhabi	3	3		12-Jan
Doha	4	4		12-Jan
Cairo	5	6	+1	12-Jan
Muscat	6 /	10	+4	12-Jan
Riyadh	7	5		5-Jan
Ras al Khaimah	8	9	+1	12-Jan
Lagos	9	12	+3	12-Jan
Cape Town	10	7	-3	29-Dec

\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

**Top Performing Markets, South Pacific** 

Market	Current Rank	Last Week	Change	4 Week Peak
Guam	1	2	+1	12-Jan
Nadi	2	3	+1	12-Jan
Sydney	3	4	+1	12-Jan
Melbourne	4	6	+2	12-Jan
Queenstown	5	7	+2	12-Jan
Tahiti	6	11	+5	12-Jan
Auckland	7	8	+1	12-Jan
Adelaide	8	16	+8	12-Jan
Bora Bora	9	5	-4	5-Jan
Christchurch	10	9	-1	5-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Top Performing Markets, United States

Market	Current Rank	Last Week	Change	4 Week Peak
Orlando, FL	1	1		12-Jan
Phoenix, AZ	2	2		12-Jan
Miami, FL	3	3		22-Dec
New Orleans, LA	4	6	+2	12-Jan
Tampa, FL	5	4		5-Jan
New York, NY	6	10	+4	12-Jan
Nashville, TN	7	9	+2	12-Jan
Austin, TX	8	8		12-Jan
Dallas, TX	9	5	-4	5-Jan
Houston, TX	10	12	+2	12-Jan

<sup>\*</sup>Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.