

Hospitality Alternative Accommodations Health Index

Week of January 12, 2025

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of January 12, 2025

Current Rank	Market	Country
1	Cape Town	South Africa
2	Tel Aviv-Yafo	Israel
3	Vail / Eagle, CO	United States
4	Dubai	United Arab Emirates
5	London	United Kingdom
6	Kapalua, HI	United States
7	Sarasota/Bradenton, FL	United States
8	Naples, FL	United States
9	Puerto Vallarta	Mexico
10	Salt Lake City, UT	United States

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Phuket	1	1	-	10-Jan
Denpasar-Bali	2	2	-	10-Jan
Surat Thani	3	3	-	10-Jan
Nagano	4	4	-	10-Jan
Sapporo	5	5	-	10-Jan
Matsumoto	6	6	-	27-Dec
Kyoto	7	7	-	27-Dec
Fukuoka	8	8	-	10-Jan
Tokyo	9	10	+1	10-Jan
Osaka	10	9	-1	27-Dec

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Whistler, BC	1	1	-	10-Jan
Kamloops, BC	2	2	-	10-Jan
Castlegar, BC	3	3	-	27-Dec
Cranbrook, BC	4	4	-	20-Dec
Kimberley, CA	5	7	+2	10-Jan
Mont-Tremblant, QC	6	11	+5	27-Dec
Vancouver, BC	7	5	-2	27-Dec
Salmon Arm, BC	8	6	-2	3-Jan
Jasper, AB	9	9	-	20-Dec
Owen Sound, ON	10	8	-2	20-Dec

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Top Performing Markets, Caribbean

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Providenciales	1	1	-	10-Jan
St John Island	2	2	-	10-Jan
Bridgetown	3	3	-	27-Dec
St Thomas Island	4	8	+4	10-Jan
North Eleuthera	5	4	-1	3-Jan
Grand Cayman	6	5	-1	20-Dec
Corozal	7	7	-	10-Jan
Tortola	8	9	+1	10-Jan
Nassau	9	6	-3	3-Jan
Bonaire	10	10	-	27-Dec

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	10-Jan
Paris	2	2	-	10-Jan
Annemasse	3	6	+3	10-Jan
Palma de Mallorca	4	3	-1	3-Jan
Coventry	5	4	-1	20-Dec
Amsterdam	6	5	-1	3-Jan
Edinburgh	7	7	-	10-Jan
Nice	8	9	+1	10-Jan
Rome	9	10	+1	10-Jan
Copenhagen	10	11	+1	10-Jan

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Shenzhen	1	1	-	10-Jan
Taipei	2	2	-	27-Dec
Tainan	3	3	-	10-Jan
Taichung	4	4	-	27-Dec
Pingtung	5	6	+1	10-Jan
Chiayi	6	5	-1	20-Dec
Taitung	7	7	-	27-Dec

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Top Performing Markets, Latin America

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Puerto Vallarta	1	1	-	10-Jan
San Juan	2	2	-	10-Jan
Playa del Carmen	3	3	-	10-Jan
Tamarindo	4	4	-	27-Dec
Rio de Janeiro	5	5	-	20-Dec
San Jose del Cabo	6	6	-	20-Dec
Guanacaste	7	10	+3	10-Jan
Mexico City	8	8	-	10-Jan
Cartagena	9	9	-	27-Dec
Tulum	10	7	-3	27-Dec

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Top Performing Markets, Middle East and Africa

Source: Amadeus data partner Key Data as of January 12, 2025

Market	Current Rank	Last Week	Change	4 Week Peak
Cape Town	1	1	-	10-Jan
Tel Aviv-Yafo	2	2	-	10-Jan
Dubai	3	3	-	10-Jan
Jerusalem	4	4	-	10-Jan
Marrakech	5	5	-	20-Dec
Mauritius	6	7	+1	10-Jan
Oudtshoorn	7	6	-1	3-Jan
Mahe Island	8	8	-	10-Jan
Praslin Island	9	9	-	10-Jan
Arly	10	10	-	20-Dec

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Top Performing Markets, South Pacific

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Market	Current Rank	Last Week	Change	4 Week Peak
Wanaka	1	1	-	10-Jan
Sunshine Coast	2	2	-	10-Jan
Sydney	3	3	-	10-Jan
Melbourne	4	4	-	10-Jan
Gosford	5	5	-	20-Dec
Auckland	6	6	-	27-Dec
Hobart	7	7	-	10-Jan
Brisbane	8	9	+1	10-Jan
Taupo	9	8	-1	3-Jan
Miyanmin	10	14	+4	10-Jan

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Vail / Eagle, CO	1	3	+2	10-Jan
Kapalua, HI	2	1	-1	3-Jan
Sarasota/Bradenton, FL	3	2	-1	3-Jan
Naples, FL	4	11	+7	10-Jan
Salt Lake City, UT	5	4	-1	27-Dec
Phoenix, AZ	6	5	-1	3-Jan
Hollywood, FL	7	6	-1	27-Dec
Daggett, CA	8	7	-1	20-Dec
Kona, HI	9	8	-1	20-Dec
Lihue, HI	10	9	-1	3-Jan

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