

Hospitality Alternative Accommodations Health Index

Week of November 17, 2024

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus data partner Key Data as of November 17, 2024

| Current Rank | Market | Country |
|--------------|------------------|----------------------|
| 1 | Cape Town | South Africa |
| 2 | Tel Aviv-Yafo | Israel |
| 3 | London | United Kingdom |
| 4 | Dubai | United Arab Emirates |
| 5 | Paris | France |
| 6 | Vail / Eagle, CO | United States |
| 7 | Orlando, FL | United States |
| 8 | Daggett, CA | United States |
| 9 | Kapalua, HI | United States |
| 10 | Phuket | Thailand |

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Asia

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|---------------|--------------|-----------|--------|-------------|
| Phuket | 1 | 1 | - | 15-Nov |
| Denpasar-Bali | 2 | 2 | - | 1-Nov |
| Kyoto | 3 | 3 | - | 25-Oct |
| Nagano | 4 | 4 | - | 25-Oct |
| Fukuoka | 5 | 5 | - | 15-Nov |
| Osaka | 6 | 6 | - | 15-Nov |
| Surat Thani | 7 | 7 | - | 15-Nov |
| Tokyo | 8 | 8 | - | 25-Oct |
| Seoul | 9 | 9 | - | 15-Nov |
| Atsugi | 10 | 10 | - | 25-Oct |

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Top Performing Markets, Canada

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|--------------------|--------------|-----------|--------|-------------|
| Vancouver, BC | 1 | 1 | - | 15-Nov |
| Whistler, BC | 2 | 3 | +1 | 15-Nov |
| Toronto, ON | 3 | 2 | -1 | 8-Nov |
| Jasper, AB | 4 | 6 | +2 | 1-Nov |
| Calgary, AB | 5 | 5 | - | 15-Nov |
| Kamloops, BC | 6 | 14 | +8 | 15-Nov |
| Montreal, QC | 7 | 8 | +1 | 15-Nov |
| Muskoka, ON | 8 | 9 | +1 | 15-Nov |
| Mont-Tremblant, QC | 9 | 10 | +1 | 15-Nov |
| Salmon Arm, BC | 10 | 13 | +3 | 15-Nov |

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Top Performing Markets, Caribbean

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|------------------|--------------|-----------|--------|-------------|
| Providenciales | 1 | 1 | - | 15-Nov |
| St John Island | 2 | 2 | - | 15-Nov |
| Bridgetown | 3 | 3 | - | 15-Nov |
| North Eleuthera | 4 | 4 | - | 15-Nov |
| Grand Cayman | 5 | 5 | - | 1-Nov |
| St Thomas Island | 6 | 7 | +1 | 15-Nov |
| Nassau | 7 | 6 | -1 | 8-Nov |
| Negril | 8 | 8 | - | 15-Nov |
| Bonaire | 9 | 9 | - | 15-Nov |
| Corozal | 10 | 10 | - | 15-Nov |

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Top Performing Markets, Europe

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|-------------------|--------------|-----------|--------|-------------|
| London | 1 | 1 | - | 15-Nov |
| Paris | 2 | 2 | - | 15-Nov |
| Coventry | 3 | 3 | - | 15-Nov |
| Copenhagen | 4 | 4 | - | 15-Nov |
| Edinburgh | 5 | 6 | +1 | 15-Nov |
| Palma de Mallorca | 6 | 7 | +1 | 25-Oct |
| Rome | 7 | 8 | +1 | 25-Oct |
| Annemasse | 8 | 12 | +4 | 15-Nov |
| Amsterdam | 9 | 5 | -4 | 8-Nov |
| Milan | 10 | 9 | -1 | 8-Nov |

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GREATER CHINA

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, China

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|----------|--------------|-----------|--------|-------------|
| Shenzhen | 1 | 1 | - | 15-Nov |
| Taipei | 2 | 2 | - | 15-Nov |
| Taichung | 3 | 3 | - | 15-Nov |
| Chiayi | 4 | 4 | - | 15-Nov |
| Tainan | 5 | 5 | - | 15-Nov |
| Pingtung | 6 | 6 | - | 15-Nov |
| Taitung | 7 | 7 | - | 25-Oct |

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Top Performing Markets, Latin America

Source: Amadeus data partner Key Data as of November 17, 2024

| Market | Current Rank | Last Week | Change | 4 Week Peak |
|-------------------|--------------|-----------|--------|-------------|
| Puerto Vallarta | 1 | 1 | - | 15-Nov |
| San Juan | 2 | 3 | +1 | 15-Nov |
| Rio de Janeiro | 3 | 2 | -1 | 8-Nov |
| Tamarindo | 4 | 5 | +1 | 15-Nov |
| Mexico City | 5 | 4 | -1 | 25-Oct |
| San Jose del Cabo | 6 | 6 | - | 1-Nov |
| Playa del Carmen | 7 | 7 | - | 1-Nov |
| Tulum | 8 | 8 | - | 1-Nov |
| Guanacaste | 9 | 9 | - | 1-Nov |
| La Paz | 10 | 11 | +1 | 15-Nov |

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LATIN AMERICA

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Top Performing Markets, Middle East and Africa

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| Market | Current Rank | Last Week | Change | 4 Week Peak |
|----------------|--------------|-----------|--------|-------------|
| Cape Town | 1 | 1 | - | 15-Nov |
| Tel Aviv-Yafo | 2 | 2 | - | 25-Oct |
| Dubai | 3 | 3 | - | 15-Nov |
| Marrakech | 4 | 4 | - | 15-Nov |
| Jerusalem | 5 | 5 | - | 15-Nov |
| Oudtshoorn | 6 | 7 | +1 | 15-Nov |
| Mauritius | 7 | 6 | -1 | 8-Nov |
| Sun City | 8 | 12 | +4 | 15-Nov |
| Durban | 9 | 15 | +6 | 15-Nov |
| Praslin Island | 10 | 8 | -2 | 25-Oct |

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Top Performing Markets, South Pacific

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| Market | Current Rank | Last Week | Change | 4 Week Peak |
|----------------|--------------|-----------|--------|-------------|
| Sydney | 1 | 2 | +1 | 15-Nov |
| Wanaka | 2 | 1 | -1 | 8-Nov |
| Sunshine Coast | 3 | 3 | - | 15-Nov |
| Melbourne | 4 | 4 | - | 15-Nov |
| Auckland | 5 | 5 | - | 1-Nov |
| Gosford | 6 | 6 | - | 15-Nov |
| Cessnock | 7 | 11 | +4 | 15-Nov |
| Brisbane | 8 | 7 | -1 | 8-Nov |
| Taupo | 9 | 15 | +6 | 15-Nov |
| Miyanmin | 10 | 8 | -2 | 8-Nov |

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Top Performing Markets, United States

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| Market | Current Rank | Last Week | Change | 4 Week Peak |
|------------------------|--------------|-----------|--------|-------------|
| Vail / Eagle, CO | 1 | 3 | +2 | 15-Nov |
| Orlando, FL | 2 | 2 | - | 15-Nov |
| Daggett, CA | 3 | 4 | +1 | 25-Oct |
| Kapalua, HI | 4 | 1 | -3 | 8-Nov |
| Sarasota/Bradenton, FL | 5 | 5 | - | 1-Nov |
| Sevierville, TN | 6 | 7 | +1 | 1-Nov |
| San Diego, CA | 7 | 6 | -1 | 1-Nov |
| Kona, HI | 8 | 8 | - | 25-Oct |
| Oakland, CA | 9 | 9 | - | 15-Nov |
| New York, NY | 10 | 11 | +1 | 15-Nov |

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