

Hospitality Alternative Accommodations Health Index

Week of May 12, 2024

amadeus



Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Current Rank	Market	Country
1	Destin/Ft Walton Beach, FL	United States
2	Marrakech	Morocco
3	Denpasar-Bali	Indonesia
4	Dubai	United Arab Emirates
5	San Juan	Puerto Rico
6	San Jose del Cabo	Mexico
7	Cape Town	South Africa
8	Puerto Vallarta	Mexico
9	London	United Kingdom
10	Obidos	Brazil

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Asia

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	10-May
Phuket	2	2	-	10-May
Nagano	3	3	-	10-May
Kyoto	4	4	-	10-May
Osaka	5	5	-	10-May
Surbung	6	6	-	10-May
Seoul	7	7	-	26-Apr
Jeju	8	9	+1	10-May
Tokyo	9	10	+1	20-Apr
Nagoya	10	11	+1	20-Apr

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

ASIA

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Canada

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Jasper, AB	1	1	-	10-May
Vancouver, BC	2	2	-	26-Apr
Montreal, QC	3	3	-	10-May
Muskoka, ON	4	4	-	10-May
Victoria, BC	5	5	-	26-Apr
Kelowna, BC	6	6	-	20-Apr
Whistler, BC	7	7	-	10-May
Cranbrook, BC	8	9	+1	10-May
Calgary, AB	9	10	+1	20-Apr
St Catharines, ON	10	16	+6	10-May

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Caribbean

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Providenciales	1	1	-	10-May
St John Island	2	2	-	26-Apr
North Eleuthera	3	3	-	10-May
St Thomas Island	4	5	+1	10-May
Grand Cayman	5	6	+1	10-May
Bridgetown	6	4	-2	6-May
Negril	7	8	+1	10-May
Bonaire	8	10	+2	10-May
Corozal	9	7	-2	6-May
Nassau	10	12	+2	10-May

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Europe

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	10-May
Palma de Mallorca	2	2	-	10-May
Paris	3	3	-	10-May
Coventry	4	4	-	10-May
Leros	5	8	+3	10-May
Florence	6	6	-	10-May
Rome	7	5	-2	20-Apr
Amsterdam	8	9	+1	20-Apr
Nice	9	7	-2	6-May
Edinburgh	10	11	+1	10-May

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

GREATER CHINA

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, China

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	10-May
Chiayi	2	2	-	10-May
Shenzhen	3	3	-	20-Apr
Taichung	4	4	-	20-Apr
Tainan	5	5	-	10-May
Pingtung	6	6	-	10-May
Taitung	7	7	-	26-Apr
Zhuhai	8	8	-	10-May

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Latin America

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	1	-	10-May
San Jose del Cabo	2	2	-	10-May
Puerto Vallarta	3	3	-	20-Apr
Obidos	4	4	-	10-May
Aguadilla	5	6	+1	10-May
Tamarindo	6	7	+1	10-May
Playa del Carmen	7	5	-2	20-Apr
Tulum	8	8	-	10-May
Mayaguez	9	9	-	10-May
Cartagena	10	10	-	26-Apr

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Marrakech	1	1	-	10-May
Dubai	2	2	-	10-May
Cape Town	3	4	-	26-Apr
Jerusalem	4	3	-	10-May
Arly	5	5	-	10-May
Mahe Island	6	6	-	10-May
Praslin Island	7	7	-	10-May
Paphos	8	9	-	10-May
Mauritius	9	10	-	26-Apr
Oudtshoorn	10	8	-	10-May

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, South Pacific

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Sydney	1	1	-	10-May
Sunshine Coast	2	3	+1	10-May
Cairns	3	2	-1	6-May
Kununurra	4	5	+1	10-May
Wanaka	5	4	-1	26-Apr
Miyanimin	6	6	-	26-Apr
Lindeman Island	7	7	-	10-May
Melbourne	8	9	+1	20-Apr
Auckland	9	10	+1	26-Apr
Cessnock	10	11	+1	26-Apr

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, United States

Source: Amadeus' Demand360® and Agency360® data as of May 12, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Destin/Ft Walton Beach, FL	1	1	-	10-May
Beaufort, SC	2	10	+8	10-May
Myrtle Beach, SC	3	4	+1	10-May
Kapalua, HI	4	5	+1	26-Apr
Sevierville, TN	5	12	+7	10-May
San Diego, CA	6	7	+1	20-Apr
Sarasota/Bradenton, FL	7	6	-1	6-May
New York, NY	8	8	-	10-May
Lihue, HI	9	9	-	26-Apr
Pensacola, FL	10	15	+5	10-May

*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.