

Hospitality Alternative Accommodations Health Index

Week of April 14, 2024

AMADEUS



Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Current Rank	Market	Country
1	Tel Aviv-Yafo	Israel
2	Dubai	United Arab Emirates
3	San Juan	Puerto Rico
4	Marrakech	Morocco
5	Cape Town	South Africa
6	Kapalua, HI	United States
7	Puerto Vallarta	Mexico
8	Sarasota/Bradenton, FL	United States
9	Destin/Ft Walton Beach, FL	United States
10	London	United Kingdom

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	12-Apr
Phuket	2	2	-	12-Apr
Nagano	3	3	-	12-Apr
Kyoto	4	4	-	22-Mar
Tokyo	5	7	+2	12-Apr
Osaka	6	5	-1	5-Apr
Surat Thani	7	6	-1	5-Apr
Kanazawa	8	10	+2	29-Mar
Seoul	9	8	-1	5-Apr
Nagoya	10	9	-1	29-Mar

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Top Performing Markets, Canada

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Vancouver, BC	1	1	-	12-Apr
Kelowna, BC	2	6	+4	12-Apr
Toronto, ON	3	3	-	29-Mar
Victoria, BC	4	4	-	12-Apr
Jasper, AB	5	8	+3	12-Apr
Montreal, QC	6	9	+3	12-Apr
Whistler, BC	7	2	-5	5-Apr
Muskoka, ON	8	5	-3	5-Apr
Calgary, AB	9	7	-2	29-Mar
Owen Sound, ON	10	10	-	12-Apr

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Top Performing Markets, Caribbean

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Providenciales	1	1	-	12-Apr
St John Island	2	2	-	12-Apr
North Eleuthera	3	4	+1	12-Apr
Bridgetown	4	3	-1	5-Apr
St Thomas Island	5	5	-	12-Apr
Grand Cayman	6	6	-	12-Apr
Negril	7	7	-	12-Apr
Tortola	8	10	+2	12-Apr
Bonaire	9	8	-1	5-Apr
Corozal	10	9	-1	5-Apr

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Top Performing Markets, Europe

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	12-Apr
Rome	2	6	+4	12-Apr
Palma de Mallorca	3	3	-	12-Apr
Paris	4	2	-2	5-Apr
Coventry	5	4	-1	5-Apr
Leros	6	5	-1	5-Apr
Nice	7	12	+5	12-Apr
Amsterdam	8	8	-	29-Mar
Edinburgh	9	14	+5	12-Apr
Copenhagen	10	7	-3	5-Apr

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	12-Apr
Shenzhen	2	2	-	29-Mar
Taichung	3	3	-	12-Apr
Chiayi	4	4	-	12-Apr
Tainan	5	5	-	12-Apr
Taitung	6	6	-	12-Apr
Zhuhai	7	8	+1	12-Apr
Pingtung	8	7	-1	5-Apr

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Top Performing Markets, Latin America

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	2	+1	12-Apr
Puerto Vallarta	2	1	-1	5-Apr
San Jose del Cabo	3	3	-	12-Apr
Playa del Carmen	4	4	-	12-Apr
Aguadilla	5	9	+4	12-Apr
Rio de Janeiro	6	5	-1	5-Apr
Mexico City	7	6	-1	29-Mar
Cartagena	8	11	+3	12-Apr
Tulum	9	7	-2	29-Mar
Obidos	10	10	-	29-Mar

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Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of April 14, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Tel Aviv-Yafo	1	1	-	12-Apr
Dubai	2	2	-	12-Apr
Marrakech	3	4	+1	12-Apr
Cape Town	4	3	-1	29-Mar
Jerusalem	5	5	-	29-Mar
Arly	6	6	-	12-Apr
Mahe Island	7	7	-	29-Mar
Praslin Island	8	9	+1	12-Apr
Paphos	9	10	+1	12-Apr
Mauritius	10	8	-2	5-Apr

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Top Performing Markets, South Pacific

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Market	Current Rank	Last Week	Change	4 Week Peak
Sydney	1	1	-	12-Apr
Sunshine Coast	2	3	+1	29-Mar
Wanaka	3	2	-1	5-Apr
Cairns	4	5	+1	12-Apr
Melbourne	5	4	-1	5-Apr
Gosford	6	7	+1	12-Apr
Auckland	7	6	-1	5-Apr
Torokina	8	9	+1	12-Apr
Miyanmin	9	8	-1	5-Apr
Brisbane	10	10	-	12-Apr

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Kapalua, HI	1	1	-	12-Apr
Sarasota/Bradenton, FL	2	3	+1	12-Apr
Destin/Ft Walton Beach, FL	3	7	+4	12-Apr
Charleston, SC	4	9	+5	12-Apr
San Diego, CA	5	5	-	12-Apr
Daggett, CA	6	2	-4	5-Apr
Lihue, HI	7	8	+1	12-Apr
Nashville, TN	8	10	+2	12-Apr
Orlando, FL	9	11	+2	29-Mar
New York, NY	10	13	+3	12-Apr

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