

Hospitality Alternative Accommodations Health Index

Week of March 17, 2024

amadeus

Amadeus Hospitality Alternative Accommodations Health Index

Top Performing Markets, Globally

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Current Rank	Global Market	Country
1	Cape Town	South Africa
2	Tel Aviv-Yafo	Israel
3	Kapalua, HI	United States
4	Dubai	United Arab Emirates
5	Destin/Ft Walton Beach, FL	United States
6	Vail/Eagle, CO	United States
7	San Juan	United States
8	Sarasota/Bradenton, FL	United States
9	Puerto Vallarta	Mexico
10	Marrakech	Morocco

**Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*

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Top Performing Markets, Asia

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Denpasar-Bali	1	1	-	15-Mar
Phuket	2	2	-	15-Mar
Nagano	3	5	+2	15-Mar
Osaka	4	6	+2	15-Mar
Surat Thani	5	3	-2	8-Mar
Kyoto	6	4	-2	8-Mar
Atsugi	7	8	+1	15-Mar
Seoul	8	9	+1	1-Mar
Tokyo	9	13	+4	15-Mar
Nagoya	10	14	+4	15-Mar

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Top Performing Markets, Canada

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Whistler, BC	1	1	-	15-Mar
Jasper, AB	2	2	-	15-Mar
Vancouver, BC	3	4	+1	15-Mar
Victoria, BC	4	5	+1	15-Mar
Kamloops, BC	5	6	+1	1-Mar
Cranbrook, BC	6	7	+1	1-Mar
Toronto, ON	7	10	+3	15-Mar
Kelowna, BC	8	16	+8	15-Mar
Salmon Arm, BC	9	11	+2	25-Feb
Castlegar, BC	10	3	-7	8-Mar

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Top Performing Markets, Caribbean

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Providenciales	1	1	-	15-Mar
Bridgetown	2	3	+1	15-Mar
North Eleuthera	3	4	+1	15-Mar
St John Island	4	5	+1	15-Mar
Grand Cayman	5	2	-3	8-Mar
St Thomas Island	6	6	-	15-Mar
Negril	7	8	+1	15-Mar
Tortola	8	7	-1	8-Mar
Bonaire	9	10	+1	15-Mar
Corozal	10	9	-1	25-Feb

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Top Performing Markets, Europe

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
London	1	1	-	15-Mar
Paris	2	3	+1	1-Mar
Leros	3	4	+1	1-Mar
Coventry	4	5	+1	15-Mar
Rome	5	2	-3	8-Mar
Palma de Mallorca	6	7	+1	15-Mar
Sevilla	7	10	+3	15-Mar
Florence	8	12	+4	15-Mar
Copenhagen	9	22	+13	15-Mar
Malaga	10	6	-4	8-Mar

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GREATER CHINA

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Top Performing Markets, China

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	15-Mar
Taichung	2	2	-	15-Mar
Shenzhen	3	3	-	15-Mar
Tainan	4	4	-	15-Mar
Chiayi	5	5	-	15-Mar
Pingtung	6	6	-	15-Mar
Taitung	7	7	-	1-Mar
Zhuhai	8	8	-	15-Mar

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Top Performing Markets, Latin America

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
San Juan	1	2	+1	15-Mar
Puerto Vallarta	2	1	-1	8-Mar
Tamarindo	3	3	-	15-Mar
Playa del Carmen	4	5	+1	1-Mar
San Jose del Cabo	5	4	-1	8-Mar
Mexico City	6	8	+2	15-Mar
Cartagena	7	9	+2	15-Mar
Tulum	8	10	+2	1-Mar
Aguadilla	9	7	-2	8-Mar
Guanacaste	10	6	-4	8-Mar

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Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Cape Town	1	1	-	15-Mar
Tel Aviv-Yafo	2	3	+1	15-Mar
Dubai	3	2	-1	8-Mar
Marrakech	4	4	-	1-Mar
Mauritius	5	5	-	15-Mar
Jerusalem	6	9	+3	15-Mar
Mahe Island	7	6	-1	8-Mar
Arly	8	7	-1	8-Mar
Oudtshoorn	9	8	-1	1-Mar
Praslin Island	10	10	-	1-Mar

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Top Performing Markets, South Pacific

Source: Amadeus' Demand360® and Agency360® data as of March 17, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Wanaka	1	1	-	15-Mar
Sunshine Coast	2	2	-	15-Mar
Sydney	3	6	+3	15-Mar
Melbourne	4	4	-	15-Mar
Cairns	5	5	-	15-Mar
Gosford	6	3	-3	8-Mar
Auckland	7	8	+1	25-Feb
Melbourne	8	4	-4	15-Mar
Cessnock	9	9	-	15-Mar
Torokina	10	16	+6	15-Mar

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Top Performing Markets, United States

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Market	Current Rank	Last Week	Change	4 Week Peak
Kapalua, HI	1	3	+2	15-Mar
Destin/Ft Walton Beach, FL	2	1	-1	8-Mar
Vail/Eagle, CO	3	4	+1	15-Mar
Sarasota/Bradenton, FL	4	2	-2	8-Mar
Tampa, FL	5	6	+1	15-Mar
Phoenix, AZ	6	5	-1	25-Feb
Hollywood, FL	7	8	+1	15-Mar
Daggett, CA	8	9	+1	15-Mar
Lihue, HI	9	10	+1	15-Mar
Kapalua, HI	1	3	+2	15-Mar

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