

# Hospitality Alternative Accommodations Health Index

Week of February 11, 2024

amadeus

# Amadeus Hospitality Alternative Accommodations Health Index

*Top Performing Markets, Globally*

*Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024*

Current Rank	Global Market	Country
1	Cape Town	South Africa
2	Dubai	United Arab Emirates
3	Bali	Indonesia
4	Puerto Vallarta	Mexico
5	Phuket	Thailand
6	Sarasota, FL	United States
7	Vail, CO	United States
8	Tampa, FL	United States
9	Marrakesh	Morocco
10	Salt Lake City, UT	United States

*\*Rankings determined through a proprietary scoring algorithm including occupancy, forward-looking on-the-books demand, lead time, and region performance using Amadeus Business Intelligence data, the world's only comprehensive business intelligence suite for hospitality.*



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## Top Performing Markets, Asia

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Bali	1	2	+1	11-Feb
Phuket	2	1	-1	21-Jan
Surat Thani	3	13	+10	11-Feb
Nagano	4	3	-1	21-Jan
Osaka	5	9	+4	11-Feb
Kyoto	6	8	+2	15-Jan
Seoul	7	11	+4	11-Feb
Fukuoka	8	6	-2	21-Jan
Matsumoto	9	15	+6	15-Jan
Nagoya	10	5	-5	21-Jan

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## Top Performing Markets, Canada

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Whistler, BC	1	1	-	11-Feb
Kamloops, BC	2	4	+2	11-Feb
Jasper, AB	3	2	-1	21-Jan
Castlegar, BC	4	14	+10	15-Jan
Kimberley, CA	5	9	+4	15-Jan
Mont Tremblant, QC	6	12	+6	11-Feb
Cranbrook, BC	7	10	+3	15-Jan
Owen Sound, ON	8	15	+7	15-Jan
Salmon Arm, BC	9	18	+9	15-Jan
Vancouver, BC	10	3	-7	21-Jan

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## Top Performing Markets, Caribbean

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Provo	1	1	-	11-Feb
San Juan	2	4	+2	11-Feb
St John Island	3	3	-	7-Jan
Georgetown	4	6	+2	11-Feb
Bridgetown	5	2	-3	21-Jan
Eleuthera Island	6	5	-1	21-Jan
Saint Thomas	7	8	+1	11-Feb
Tortola	8	13	+5	11-Feb
Negril	9	10	+1	11-Feb
Bonaire	10	12	+2	11-Feb

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*Top Performing Markets, Europe*

*Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024*

Market	Current Rank	Last Week	Change	4 Week Peak
Annemasse	1	6	+5	11-Feb
Leros	2	5	+3	15-Jan
Palma de Mallorca	3	4	+1	11-Feb
Paris	4	1	-3	21-Jan
London	5	2	-3	21-Jan
Rome	6	7	+1	11-Feb
Malaga	7	11	+4	7-Jan
Barcelona	8	8	-	11-Feb
Nice	9	9	-	7-Jan
Coventry	10	3	-7	21-Jan

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## GREATER CHINA

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*Top Performing Markets, China*

*Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024*

Market	Current Rank	Last Week	Change	4 Week Peak
Taipei	1	1	-	11-Feb
Taichung	2	6	+4	11-Feb
Shenzhen	3	2	-1	21-Jan
Tainan City	4	3	-1	21-Jan
Taitung	5	5	-	11-Feb
Pingtung	6	7	+1	15-Jan
Chiayi	7	4	-3	21-Jan
Zhuhai	8	0	-8	11-Feb

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*Top Performing Markets, Latin America*

*Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024*

Market	Current Rank	Last Week	Change	4 Week Peak
Puerto Vallarta	1	0	-1	11-Feb
Playa Del Carmen	2	0	-2	11-Feb
Tamarindo	3	5	+2	11-Feb
Los Cabos	4	0	-4	15-Jan
Mexico City	5	0	-5	11-Feb
Aguadilla	6	10	+4	11-Feb
Tambor	7	18	+11	7-Jan
San Felipe de Puerto Plata	8	19	+11	11-Feb
Punta Cana	9	11	+2	11-Feb
Tulum	10	0	-10	7-Jan

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## Top Performing Markets, Middle East and Africa

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Cape Town	1	2	+1	11-Feb
Dubai	2	3	+1	11-Feb
Marrakesh	3	5	+2	11-Feb
Tel Aviv	4	1	-3	21-Jan
Plaisance	5	7	+2	11-Feb
Oudtshoorn	6	6	-	11-Feb
Mahe	7	8	+1	11-Feb
Praslin Island	8	12	+4	11-Feb
Ras Al Khaimah	9	13	+4	11-Feb
Jerusalem	10	4	-6	21-Jan

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## Top Performing Markets, South Pacific

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Wanaka	1	1	-	11-Feb
Gold Beach	2	3	+1	11-Feb
Marcoola	3	4	+1	11-Feb
Sydney	4	2	-2	21-Jan
Gosford	5	5	-	11-Feb
Maxton	6	9	+3	7-Jan
Auckland	7	6	-1	21-Jan
Avalon	8	7	-1	15-Jan
Cessnock	9	13	+4	11-Feb
Hobart	10	16	+6	15-Jan

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## Top Performing Markets, United States

Source: Amadeus' Demand360® and Agency360® data as of February 11, 2024

Market	Current Rank	Last Week	Change	4 Week Peak
Sarasota, FL	1	3	+2	11-Feb
Vail, CO	2	1	-1	21-Jan
Tampa, FL	3	27	+24	11-Feb
Salt Lake City, UT	4	2	-2	21-Jan
Phoenix, AZ	5	10	+5	15-Jan
Hollywood, FL	6	15	+9	7-Jan
Lahaina, HI	7	13	+6	7-Jan
Fort Myers, FL	8	30	+22	11-Feb
Kailua/Kona, FL	9	21	+12	7-Jan
Valparaiso, FL	10	12	+2	11-Feb

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