



amadeus

Amadeus Sales & Catering

Delphi[®] Direct

How do you focus on the big wins
without sweating the small stuff?

Your always-connected,
always-on group
sales ally.

An innovative online function space booking platform, Delphi Direct revolutionizes the way hotels capture and book small meetings. It streamlines the booking process, allowing you to work smarter, not harder. And, in a world of soaring expectations, tight schedules, and labor challenges, its like upgrading from dial-up to lightning-fast fiber optics.

Imagine having a dedicated team working around the clock to handle your small meeting bookings and inquiries. One that gives 100% focus with only a fraction of your time. One that knows all, sees all, and helps boost your bottom line so that you can focus on the big wins.

Unlock your group
revenue potential by
letting planners
book direct.

Delphi Solutions

Your path to streamlined group sales success

Meet the newest addition to the Amadeus Sales & Catering portfolio - Delphi Direct. Enhancing **Delphi**, the industry's most trusted name, Delphi Direct simplifies the booking of small meetings and streamlines inquiry and event management like never before.

Get ready to unlock revenue potential by letting planners book meetings instantly on your direct channel – so your team can focus on capturing the big wins.

Simplify your group revenue – your shortcut to success

Simplify your processes and grow your revenue potential with an always-on, always connected group sales ally. Capture small meeting bookings directly through your website with as little as a few clicks.

- Enable online bookings with real-time availability.
- Increase revenue via last-minute bookings and underutilized spaces.
- Generate upsell revenue with online F&B and AV service add-ons.



Take charge of RFPs – your solution to overload

Effortlessly manage RFPs for larger, more complex bookings, or when inventory and pricing are not available through your website.

- Leverage RFP functionality for planners to submit custom requests, enabling your team to respond with tailored packages.
- Simplify RFP management from one platform for a streamlined approach to managing all requests.

Gain control of your inventory, your way – you call the shots

You're in the driver's seat when it comes to making rooms available for sale and setting their prices. And because change is inevitable, you have the flexibility to make real-time updates.

- Control online function space availability in line with your priorities.
- Easily adapt to changing demands and market dynamics by adjusting availability in real-time.
- Deliver a seamless user experience with customized branding.



Build trustworthy connections – your fully integrated sales cycle

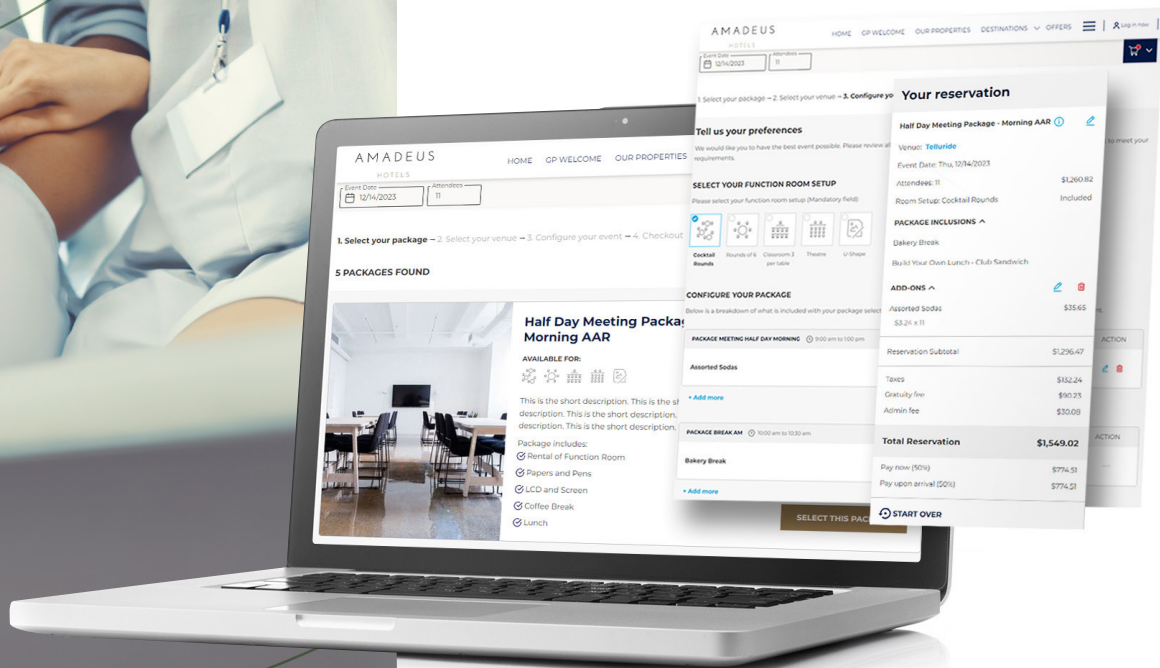
Prospect more effectively, enhance lead tracking and management, execute events flawlessly, and foster relationships effortlessly with a seamless integration to Amadeus’ trusted Delphi Solution.

- Simplify your sales process from proposal to event execution, empowering your sales team to effectively book and manage group business using the combined capabilities of Delphi and Delphi Direct.

Tap into worldwide demand – your access point starts here

Seamlessly integrates with [MeetingBroker](#) to elevate your meeting space visibility with meeting planners worldwide.

- Tap into key demand channels that cater to global meeting planners ensuring your function spaces receive exposure to a diverse range of potential clients and event organizers.





Key Values for Delphi Direct

- Strategic group revenue optimization and upselling
- Efficient space utilization and management
- Effortless RFP submissions for customized proposals
- Enhanced booking journey for meeting planners
- Extended exposure and global visibility via [MeetingBroker](#)
- Seamless integration with [Delphi](#)
- Comprehensive end-to-end group business management
- Complete control of the inventory made available online
- Frees up resources for pursuing larger opportunities

Discover how a combination of **Delphi** and **Delphi Direct** can help you unlock a new level of efficiency and success in securing and managing your hotel's group business.

+ MORE INFO

[Request a demo to see Delphi Direct in action now.](#)

[For further information, visit amadeus-hospitality.com](#) or speak to your Amadeus Account Manager today.

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