



Sales Deck

CENDYN PROPOSALS

September 11, 2024





Find, book, and grow with Cendyn

Our integrated technology solutions bring growth to the hospitality industry by connecting you with your perfect guests through uniquely meaningful experiences. We make every guest interaction an opportunity to nurture relationships and maximize profitability.

With every search and every booking, we help you create momentum that drives growth for your business and turns your hotel into a place of deeper human connections and everlasting success.

∞ Elevate to the latest Cendyn platform



Find

Transform first impressions
into *enduring connections*

Web

Rate Match®

Digital Marketing Platform

Creative Strategy & Services

Full-Service Digital Marketing



Book

Turn new connections
into *direct bookings*

CRS

Booking Engine

GDS

Corporate Sales

Call Center

Proposals

Catering



Grow

Grow your *revenue*
with *every guest*

CRM

CDP

Loyalty

Guestrev®

Revintel

Grouprev®




Cendyn Proposals Product *Overview*



What is Cendyn Proposals?

Cendyn Proposals *allows hotel sales teams to build, monitor, and close group business efficiently and effectively.*

 When issuing proposals for events and bedroom groups, **sales teams can build and issue custom rich media microsites in a matter of minutes.**

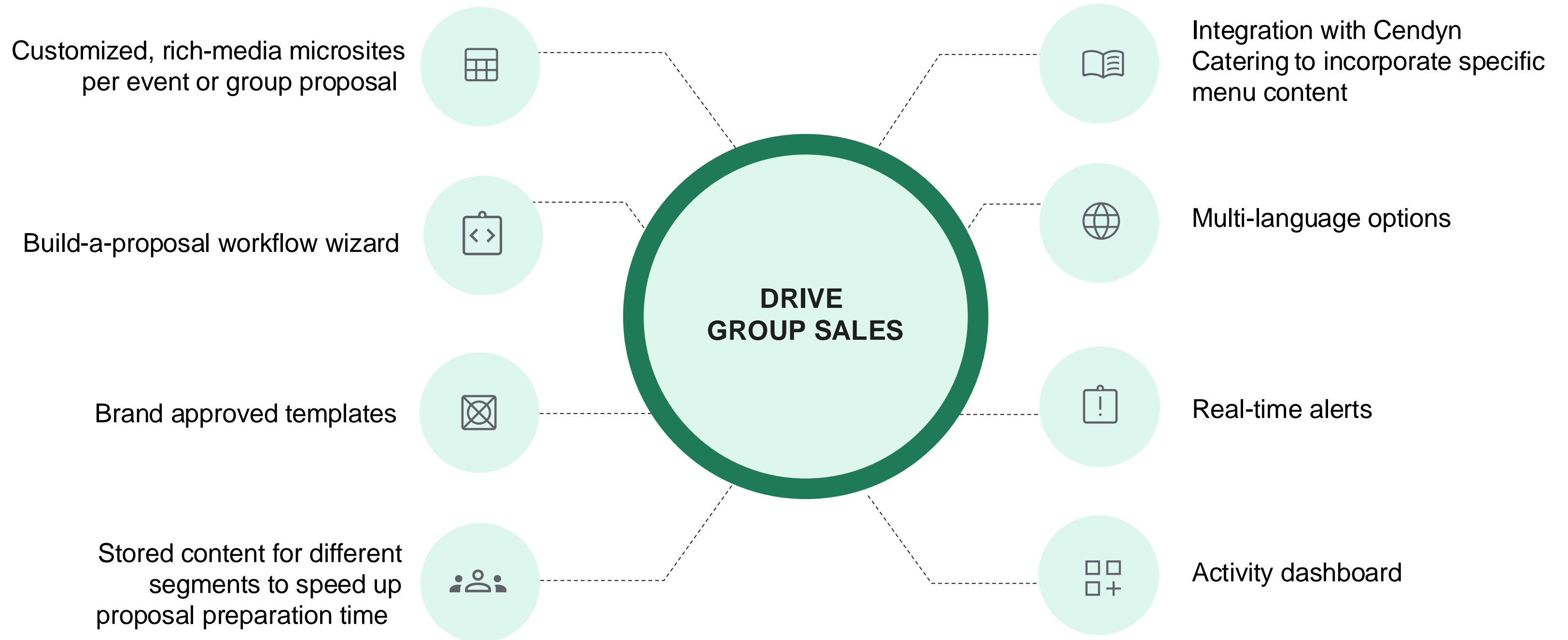
 By delivering a personalized, visually appealing web-presentation tailored to the unique needs of each booker, **Proposals allows hotel sales teams to efficiently secure more group and event bookings.**

 **Proposals reduces manual data entry by integrating with many Sales & Catering systems,** allowing pertinent data to flow through to the proposal.





Cendyn Proposals *Key Features*

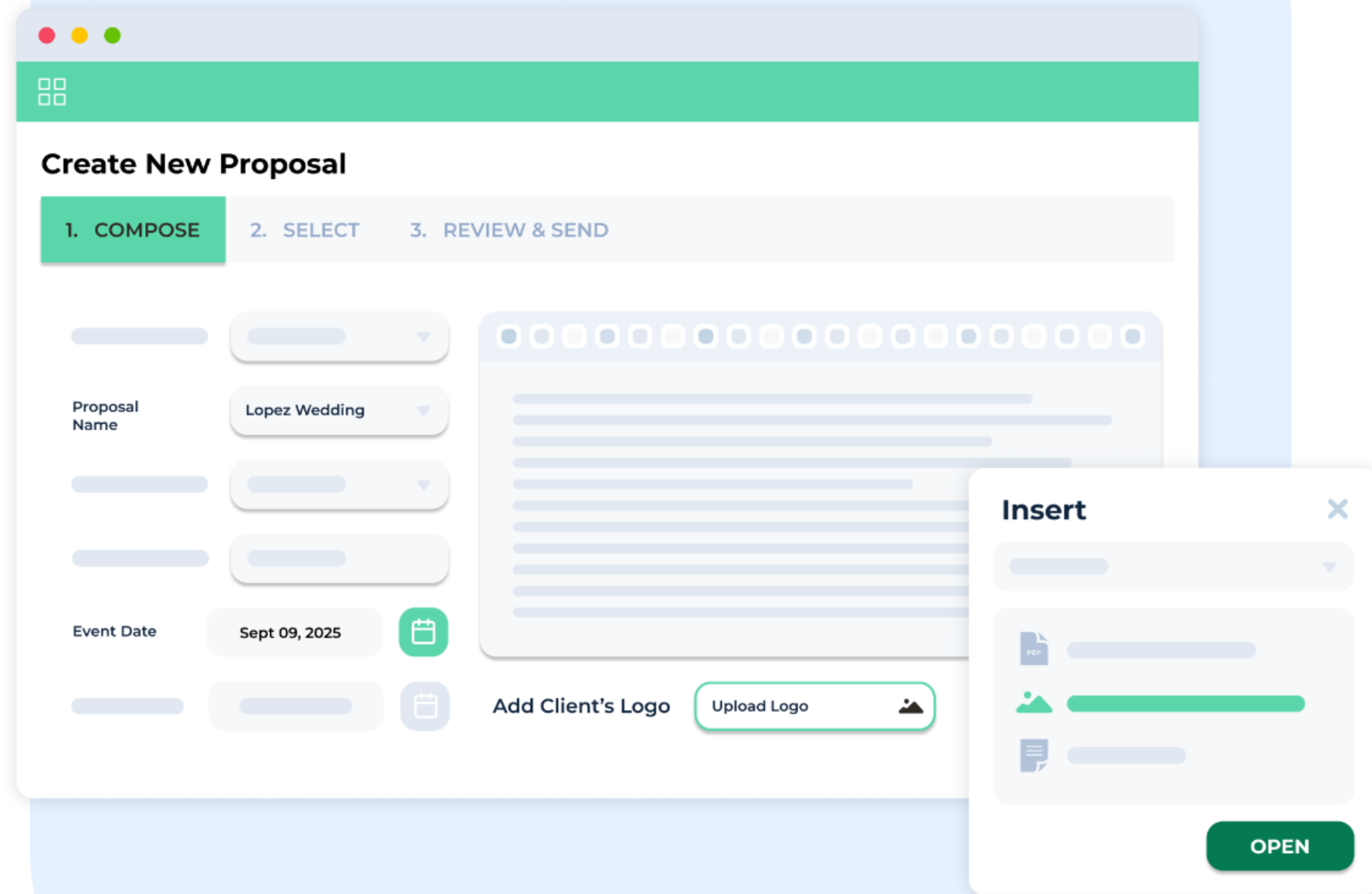




Cendyn Proposals

Core Functionality





Reply *instantly* to every RFP opportunity

Seize first-responder advantage and dramatically increase group bookings by replying to RFPs in minutes.

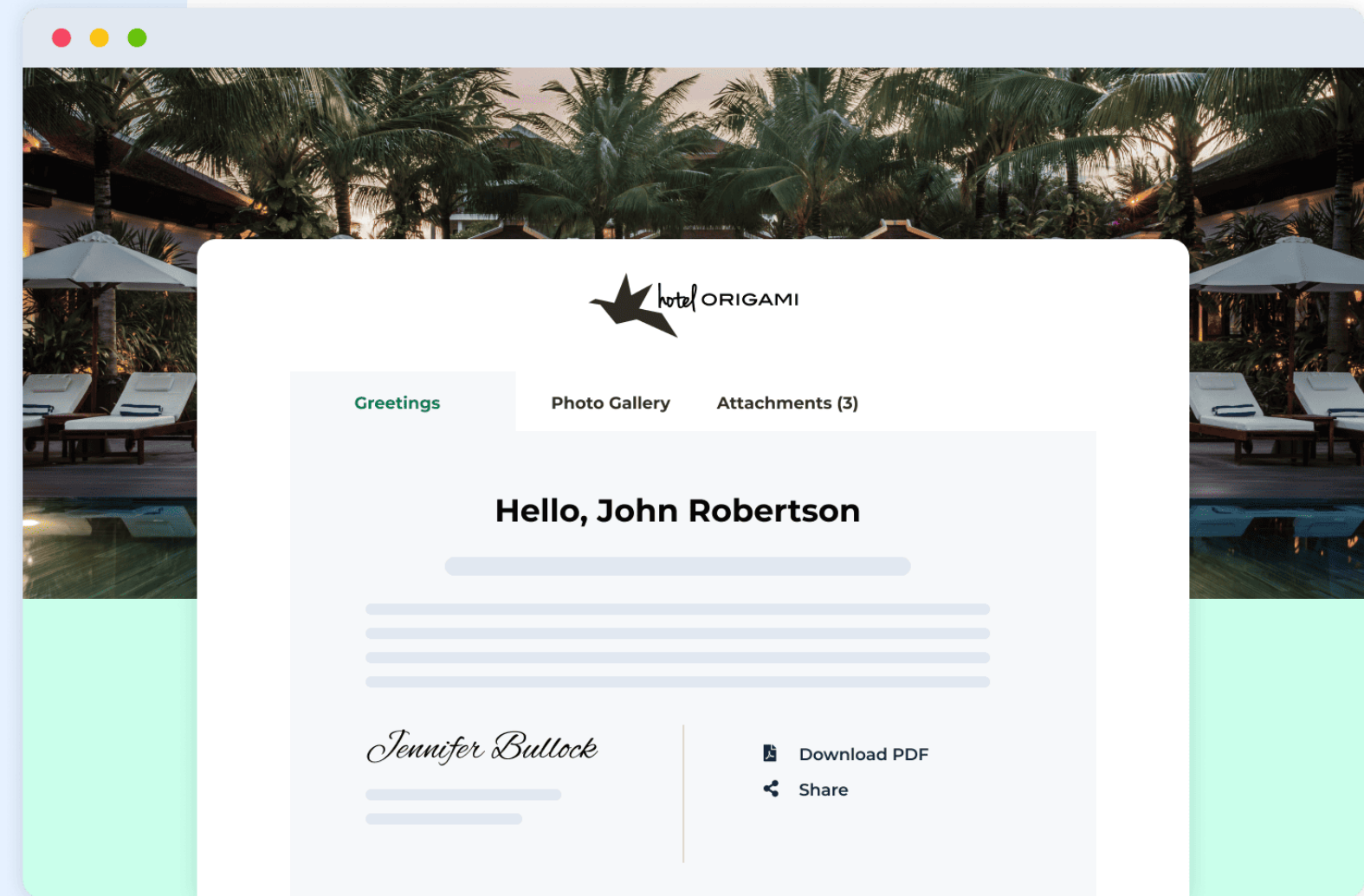
From anywhere, you can easily add pre-designed descriptive overviews, menus and detailed specifics of your meeting and event facilities.



Personalize RFP responses

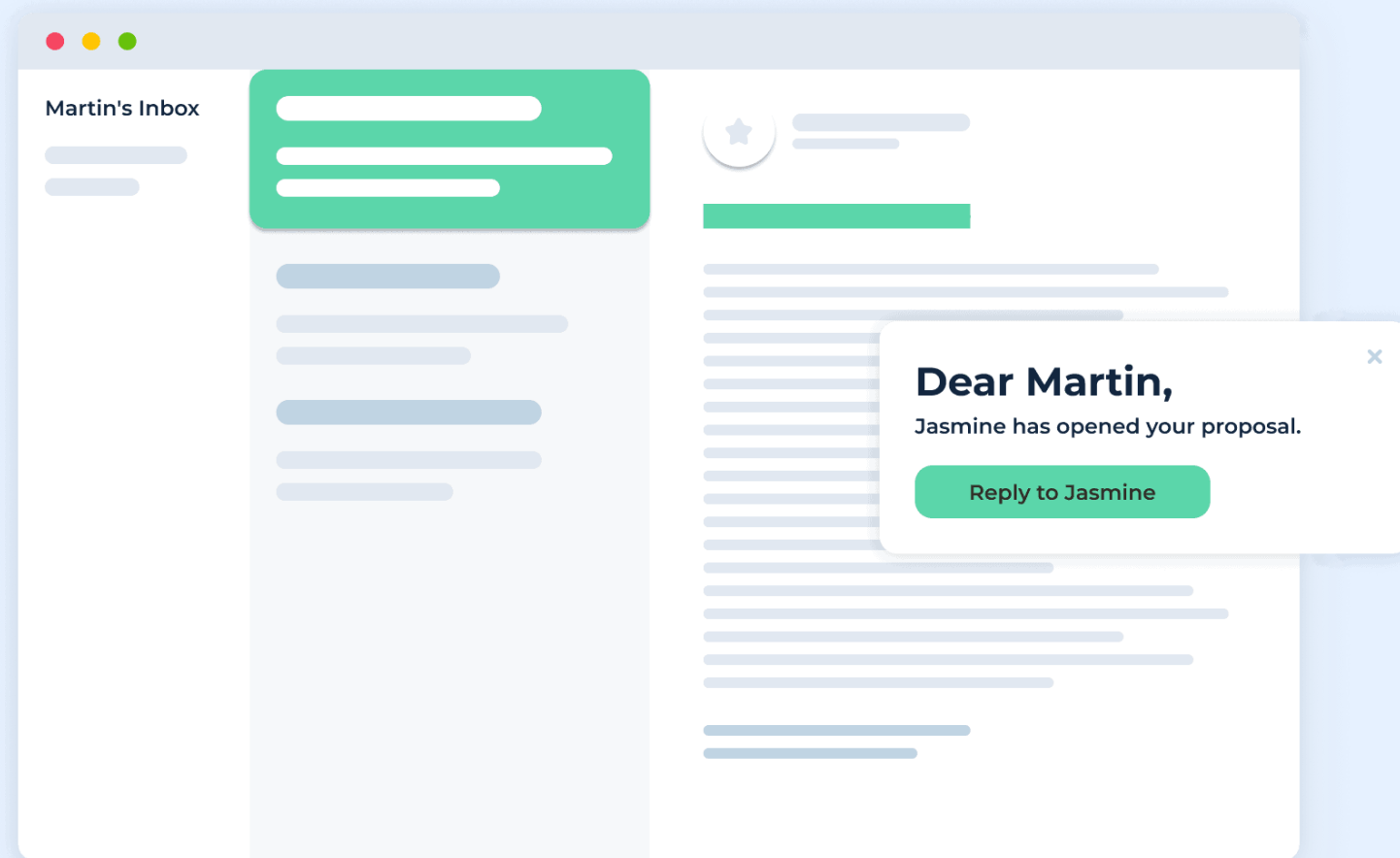
Tailor each sales proposal based on the recipient. Cendyn Proposals provides the use of native language or even compelling video content to help you stand out from your competitors

Automatically embed your food and beverage with an integration to Cendyn Catering. Visually tell a story so your client can picture their event at your hotel!





Real time notifications



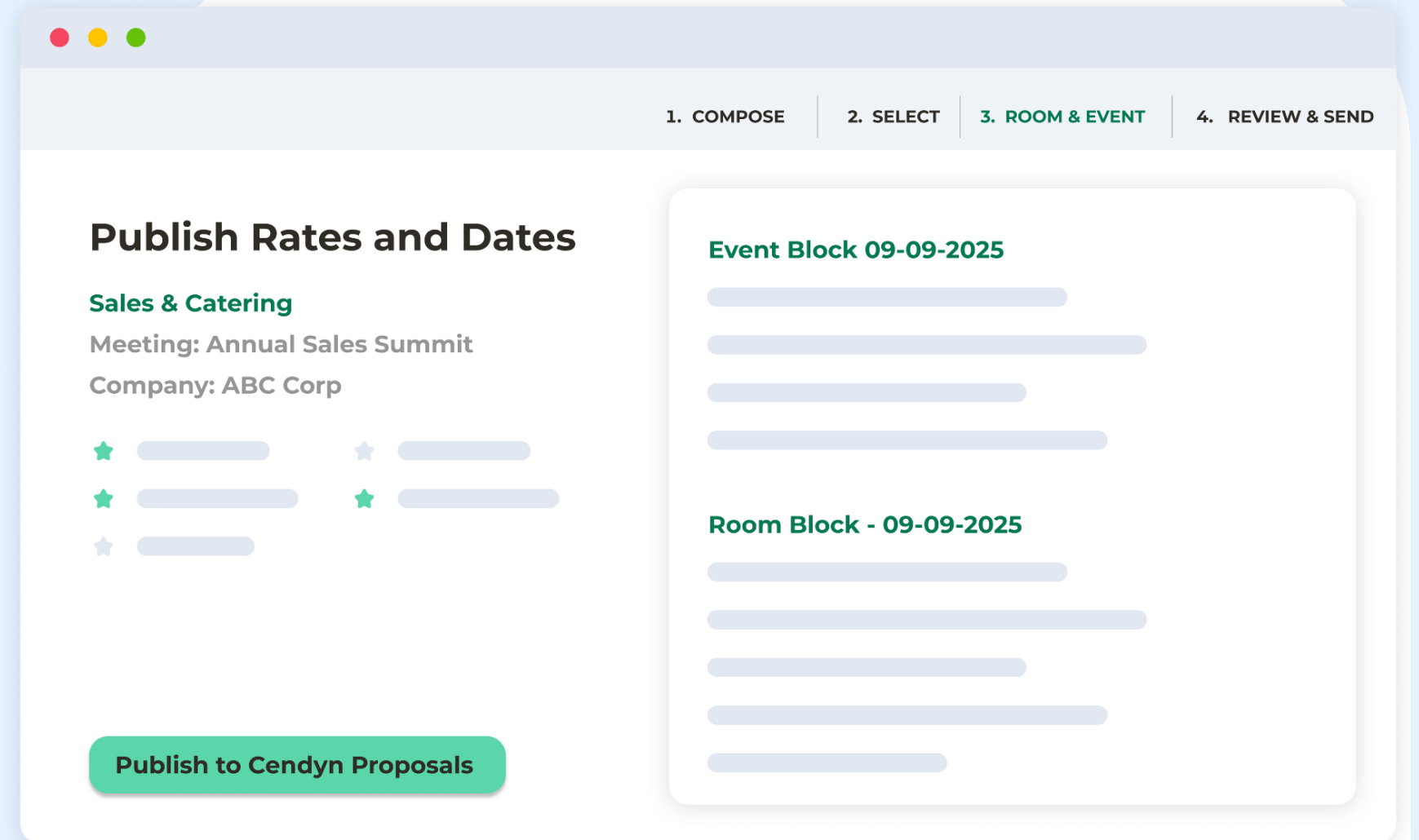
Inbox alerts notify you the moment a prospect opens your Cendyn Proposals, allowing you to reach out directly while the event is top of mind.



Industry *Integrations*

Through multiple integrations with the leading sales & catering applications, 'rates and dates' are instantly and accurately published to your proposal.

Save time and reduce errors, focusing your time on customizing and personalizing each bid.



amadeus

HYATT®
Envision



Cendyn Proposals: *Tiers*

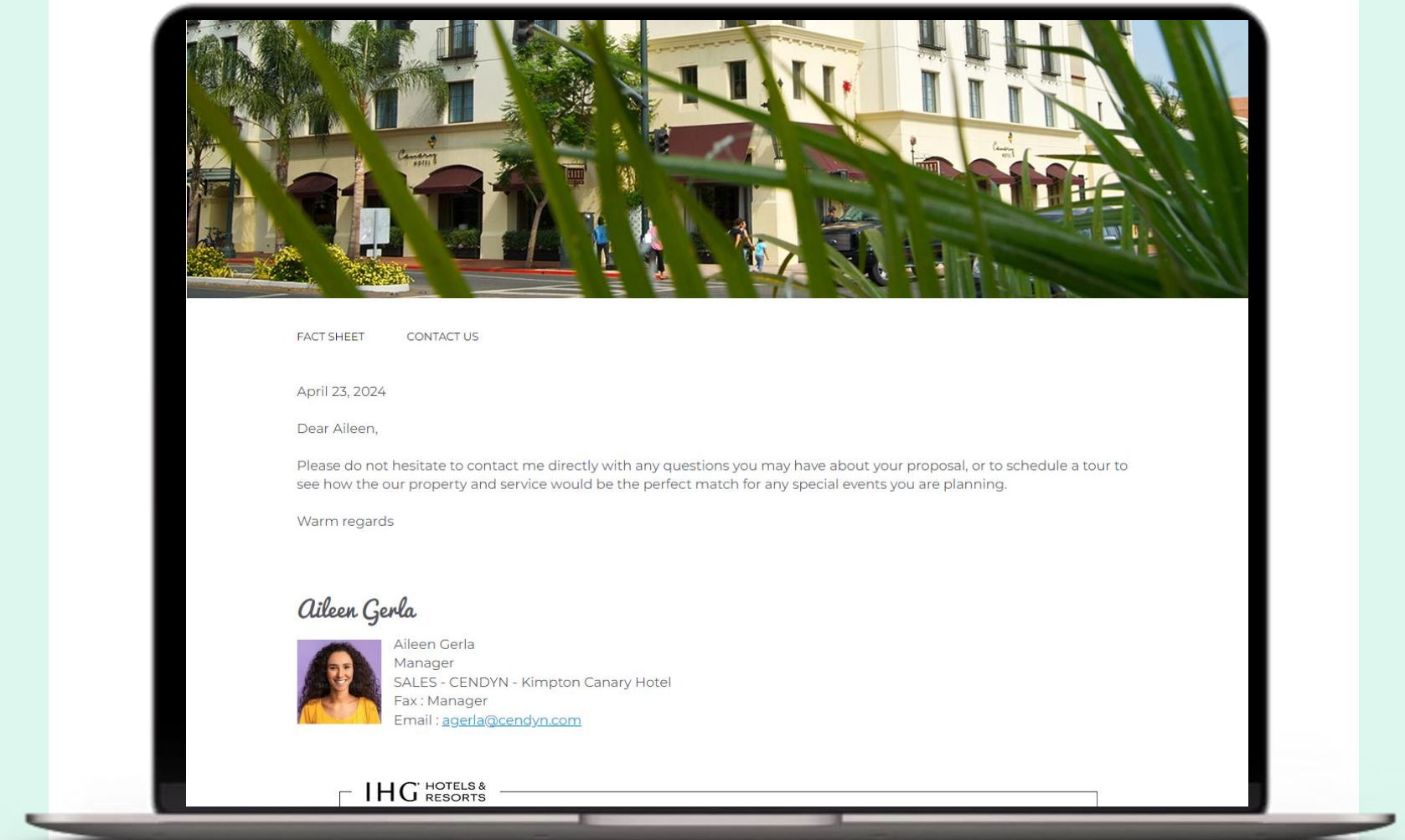




Proposals *Premium*

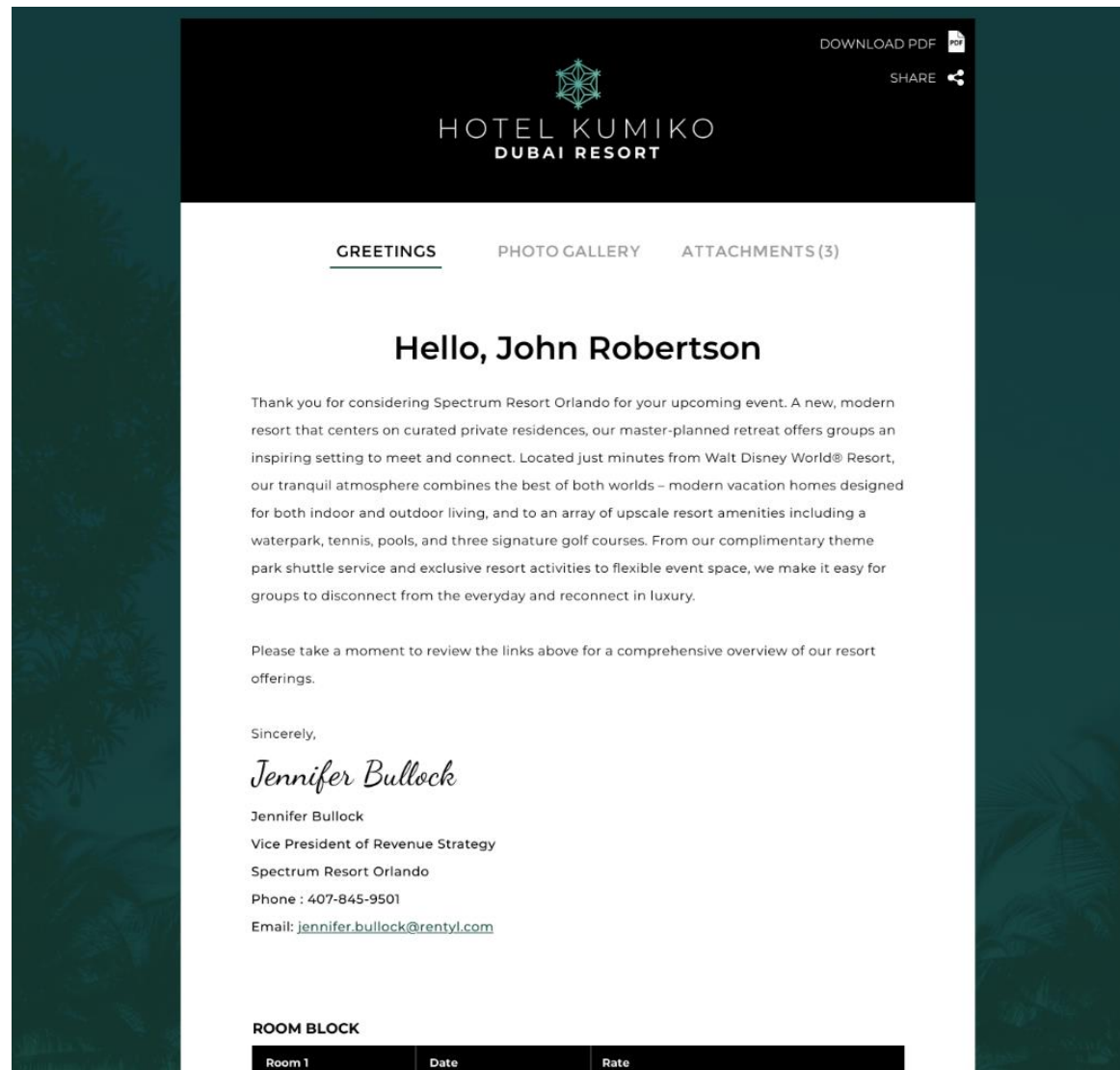
Ideal for properties with extensive facilities to showcase in a group RFP response.

- Suitable for Bedroom only or Meeting & Event groups
- Custom property templates
- Brand managed templates
- Variety of page layouts and navigations
- Multi-media tour
- Photo tour
- Floor plan images
- Multiple language options





Proposals *Essentials*



For hotels with limited event spaces that aim to go further than a conventional RFP response.

- Fast implementation
- Template management
- Brand managed templates
- Suitable for Bedroom only groups or Meeting & Event groups
- Multiple language options



Thank *you*

