

Get to Know Amadeus Business Intelligence Solutions

The leading business intelligence suite for hospitality

The key to successful revenue growth in today's competitive landscape is deep data visibility and insights into your market. By leveraging the right technology, successful hoteliers unlock access to the most comprehensive data sets available.



How much guesswork goes into...

Understanding exactly how to outpace your competition



Setting the right rates for your property



Knowing which travel agencies you should develop relationships with



DEMAND360®

Build a winning strategy with the industry's only comprehensive forward-looking demand data.

41k+

participating hotels providing the only forward-looking demand data globally

_Including major chains, management companies, and independents

12 Months

of forward-looking demand data for your competitive sets

Seamlessly execute your strategies with integrations to major RMS providers

> IDEAS™ > duetto

AGENCY360®

Improve corporate booking performance and agency relationships with the only comprehensive database of GDS bookings across multiple booking channels (direct, OTA, Brand.com, GDS).

100%

of data from all major GDS providers

> amadeus > Sabre

> TRAVELPORT

1k

vacation rental markets

REVENUE STRATEGY360™

Intelligently set prices with real-time visibility into more than 10 billion rates monthly.

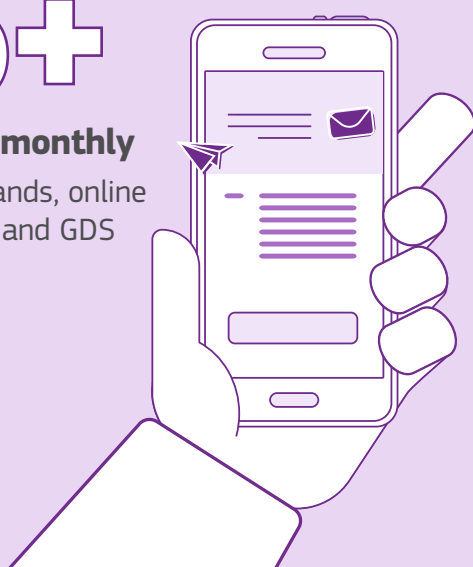
600+

room rate sources worldwide

10b+

rates accessible monthly

_From hotel brands, online travel agents, and GDS

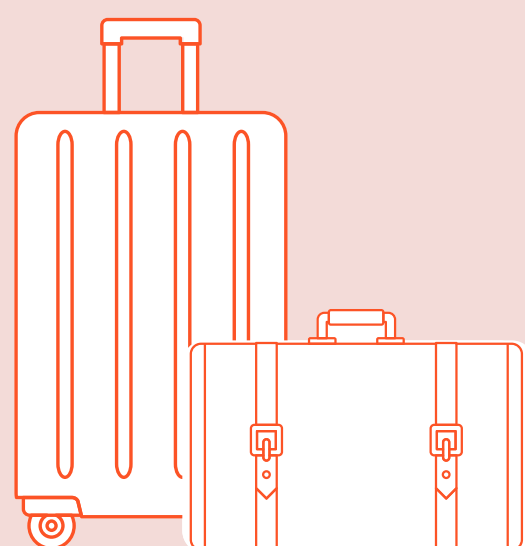


ALTERNATIVE ACCOMMODATIONS

Available for Demand360 and Revenue Strategy360

35m

short-term rental listings across the most popular sites



With that much data visibility,
Amadeus Business Intelligence insights help:

- > Maximize revenue with more confident and informed decisions
- > Improve marketing and increase occupancy with up-to-the-minute intelligence
- > Optimize performance and thrive operationally with actionable strategic insights

