



iHotelier[®] New Booking Engine

Web + Booking Engine Become One

Our award-winning iHotelier[®] Booking Engine just got even better. Maximise conversion and minimise friction for guests with the most flexible and seamless shopping experience available today.



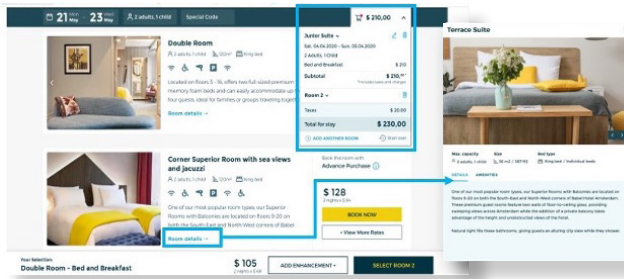
KEY FEATURES

- _ **Consistent look, feel, and navigation** from Web to booking engine (including headers and footers)
- _ **Single domain URL from Web** to booking engine
- _ **Seamless shopping experience for** guests, no matter their device
- _ **Highly configurable booking flow** allows guests to easily configure their ideal shopping experience
- _ **Intuitive shopping cart** offers clarity throughout the shopping experience



KEY BENEFITS

- _ Deliver a **singular guest experience** from looking to booking to maximise guest engagement
- _ **Reduce abandonment and increase conversion** with a more flexible and intuitive shopping flow
- _ Unlock the opportunity for **greater personalisation** of the guest experience
- _ Enable **greater revenue** potential from upsells and enhancements
- _ Customise all elements (e.g. “Add-Ons” versus “Enhancements”) to **fit your brand preferences**

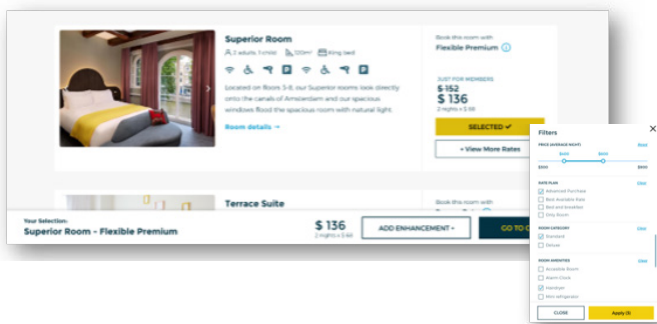
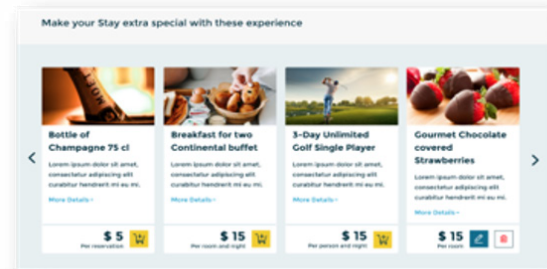


Deliver a Seamless and Flexible Booking Flow for the Guest

Maintain reservation details in one window and carry website data over to the booking engine to reduce data entry repetition. Allow guests to easily change room details, book multiple rooms, and/or start over at any point in the booking process

Increase Guest Spend and Allow Guests to Build a Personalised Experience

Deliver upsell and enhancement opportunities by merchandising rooms, member only rates, F&B, spa, and more throughout the booking flow and after checkout. Seamlessly integrate with Amadeus GMS and Reward and Redeem loyalty programs to enable guests to pay with points.



Provide a Highly Shoppable Booking Experience

Target customers with relevant offers based on guest data to maximise value and increase conversion, and allow guests to easily sort, filter, and change views. Merchandise lower member-only rates clearly throughout booking from calendar selection to room selection to increase members program enrollment.

Easily Incorporate Your Brand's Look, Feel, and Goals from Landing to Booking

Tailor your aesthetic and configuration for a consistent guest experience that builds trust and the right flow for your business priorities through one configuration set up to seamlessly match web and booking engine.

Want to find out more?

[Contact our local team of experts today!](#)

Find Us On:

