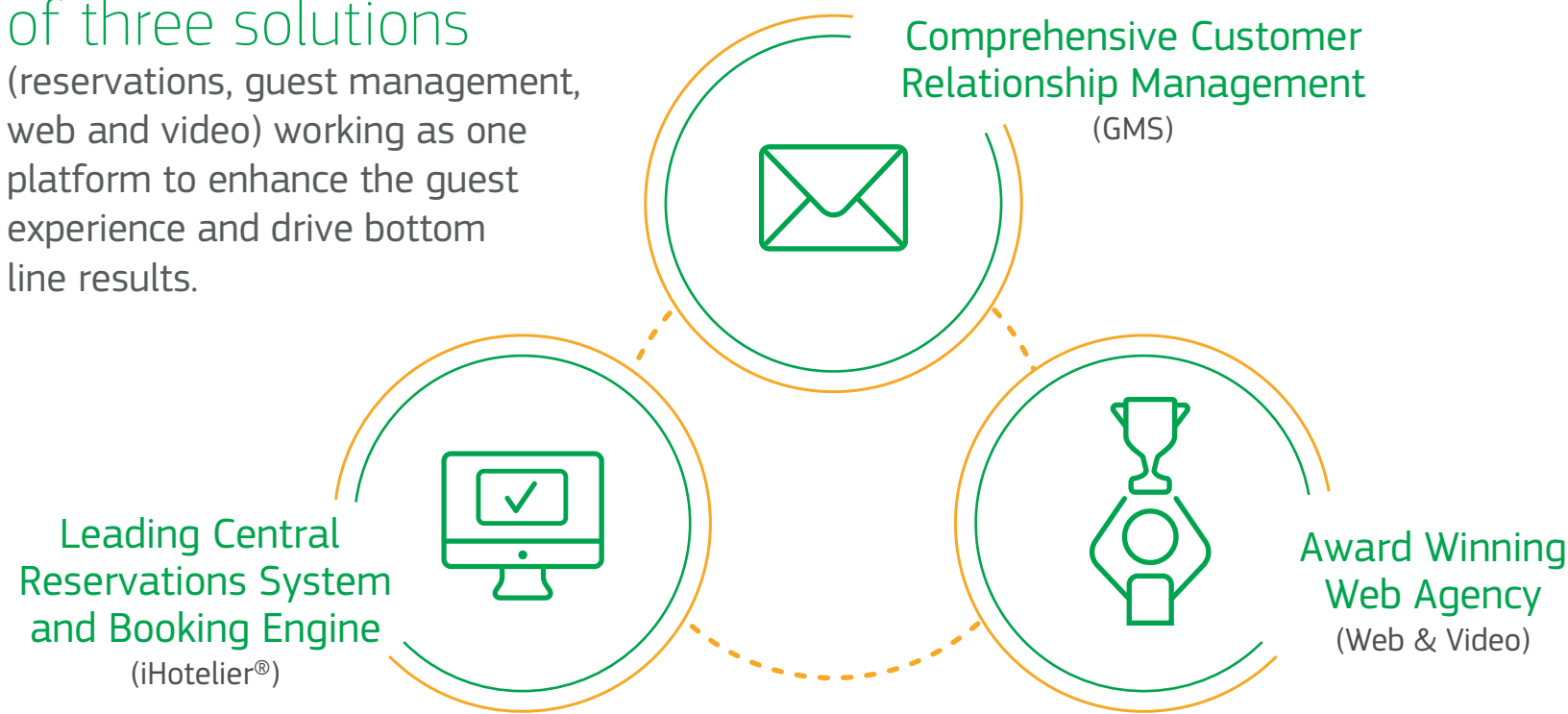


AMADEUS INTEGRATED BOOKING SUITE

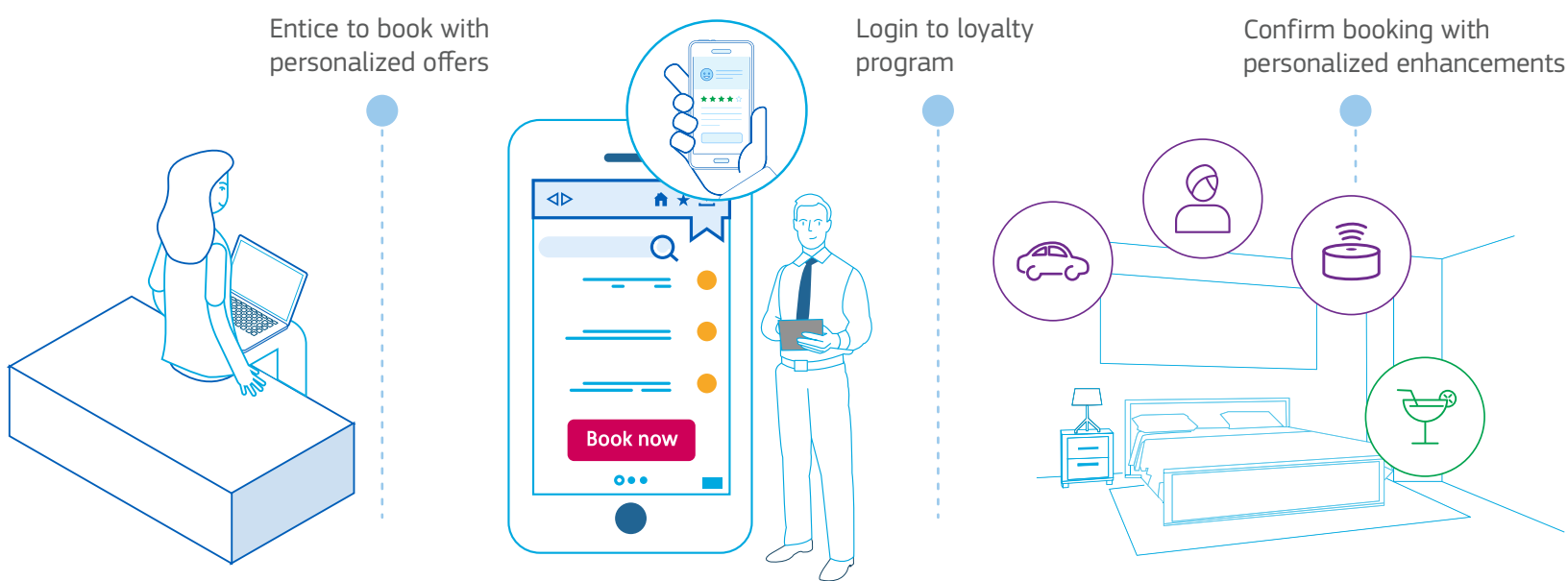
Deliver frictionless guest experiences, increased revenue, and guest loyalty with the industry's only integrated end-to-end booking platform.

Harness the power of three solutions

(reservations, guest management, web and video) working as one platform to enhance the guest experience and drive bottom line results.



Impact at Every Step of the Guest Journey



30%

decrease in web
bounce rate

123%

average lift in conversion
rate for users signing in with
members-only rates

53%

of users return to booking
engine from personalized
abandonment retargeting

**Journey
Begins**

**Experiential
Web**

**Frictionless
Booking**

**Custom
Add-Ons**

**Loyalty
& Upsell**

20%

increase in time
spent on site

4X

increase in direct
room nights

47%

conversion lift
on personalized
marketing

iHotelier's booking engine named 2019's
"Best Hotel and Lodging Interactive Application"
by the Web Marketing Association's Internet Advertising Competition 2017-2019



amadeus

Learn more about our exciting new end-to-end booking platform and the many benefits it holds for hoteliers and guests alike.

www.amadeus-hospitality.com/amadeus-integrated-booking-suite