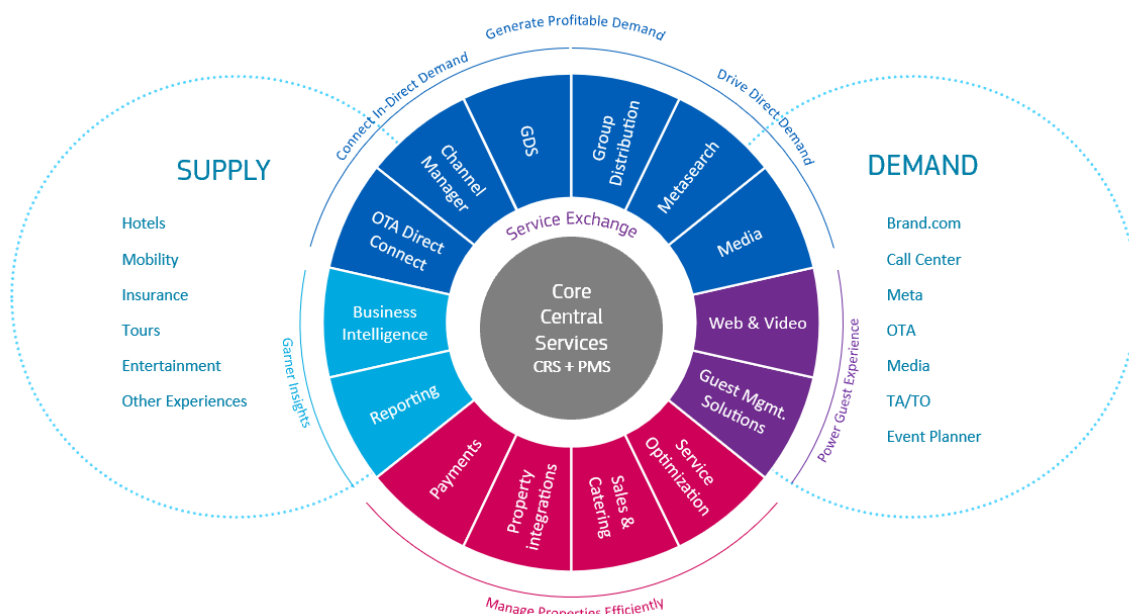


Drive profitable demand, deliver memorable guest experiences, and improve operational efficiencies with hospitality solutions from Amadeus.

Amadeus connects hospitality supply and demand to deliver insights, demand and efficiency for you. No matter your size, our suite of solutions has something to suit every need. We've been shaping travel for over 30 years, and we're proud that over 52,000 brands, management companies, independents – and beyond – have chosen us as their technology and data partner.



How can we help?



I want to **generate profitable demand**

Engage your most valuable audience at every stage of the buyer's cycle with **Media solutions**.

Digital media: Work with our industry experts to develop the optimum strategy for you based on leading, proprietary data. Achieve revenue with targeted digital campaigns that help you meet your business goals.

GDS media: Maximize your visibility and bookings from travel agents, no matter the Global Distribution System (GDS).

Our Media solutions were awarded **five best-in-class** awards at the 2020 Interactive Advertising Competition



I want to **power the guest experience**

Engage with potential guests to drive more bookings and increase your overall engagement using our **Web & Video** and **Guest Management Solutions**.

Web & Video: Your website influences 97% of a client's purchasing decision*. Boost your online presence and accelerate direct bookings with a high-converting website optimized for all devices.

Guest Management Solutions: Our comprehensive CRM solution uses automation and intelligent algorithms to target potential customers and enhance the guest experience pre, during and post-stay, including via personalized loyalty offers.

In 2019, we were awarded
22 web design awards

* Hubspot, 2020



I want to **manage properties efficiently**

Seamlessly grow your events and group business and increase efficiency with **Amadeus Sales and Event Management** and **Service Optimization**.

Sales & Event Management: With solutions available for events and properties of all sizes, increase group business by efficiently selling, organizing and managing events.

Service Optimization: Automate hotel operations, reduce labor costs and improve service speed to deliver a memorable guest experience, every time.

26M incidents prevented (2019)
11K+ ASEM customers

"...implementing Service Optimization has been the most significant investment...in improving **work quality** and enhancing the **guest experience**."

)(*Dorchester Collection*

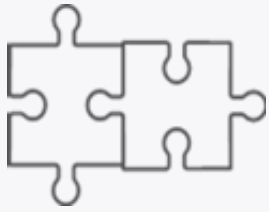


I want to **garner insights**

Increase revenue and profitability with a leading comprehensive **Business Intelligence suite** for hospitality.

Unlock a complete 360-degree view of rate, occupancy and distribution trends with forward-looking and historic data, as well as data from your competitive set.

30K+ data providers
27M short-term rental listings



I need **a strong foundation** for my business

Any successful property or chain requires a strong foundation in order to run the entire business. Benefit from increased connectivity, efficiency and processes with our **Central Reservations, Booking Engine, and Property Management solutions.**

Reservations & Booking Engine: Offer a diverse distribution mix using all major channels with iHotelier®. Optimize your performance and direct bookings with hotel room availability, rates and inventory, all under one single point of entry.

Amadeus Central Reservation Systems: Centrally manage hotel availabilities, rates, and reservations with corporate control capabilities and localized flexibility for your entire hotel portfolio.

Property Management: Designed with independent and mid-chain hotels in mind, our system provides comprehensive property management capabilities with advanced distribution integration.

To find out more about any of these solutions, or to request a personalized demo with a sales professional, [contact us](#) today!

