Amadeus Air Data
The leading data provider for air travel trends

In a dynamic industry like travel, being able to accurately track the flow of air passenger movement data related to the traveler journey is essential to driving growth and innovation across your organisation. With Amadeus Air Data you can gain the deepest level of insight from algorithms that use real air booking data to gain a comprehensive view of the traveler's journey.
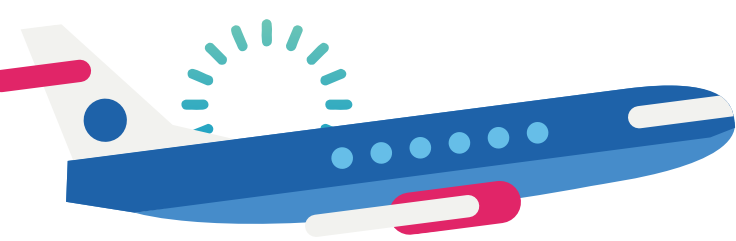
With these insights you can:

— Identify the top origin markets for inbound travelers

— Identify opportunities for new airline routes and capacity increases

— Understand the volume of air travelers expected to travel in the next 6 months

— Effectively target the right audience based on a better understanding of traveler profiles and intent

Empowering Strategies

Amadeus Air Data is powered by billions of global, real-time travel transactions to deliver deep insights into worldwide traveler planning and purchasing behaviors. Identify opportunities at the country and city level in terms of traveler intent, bookings, length of trip, airline offer and total number of visitors to make favorable decisions for your organisation.

www.amadeus-hospitality.com/uk

The World's Leading Air Performance Data Sets

+800M searches per day

Air Searches

Access over 800M searches per day for insight into worldwide travel demand.

+1,000 air schedules

Air Schedules

Monitor over 1,000+ airline schedules to understand the impact on travel demand and identify opportunities for growth

+1.5 billion GDS bookings

Air Bookings

With access to all global air travel agency bookings made via Amadeus, Travelport, Sabre, and Abacus, you can gain unparalleled insight into traveler booking behavior.
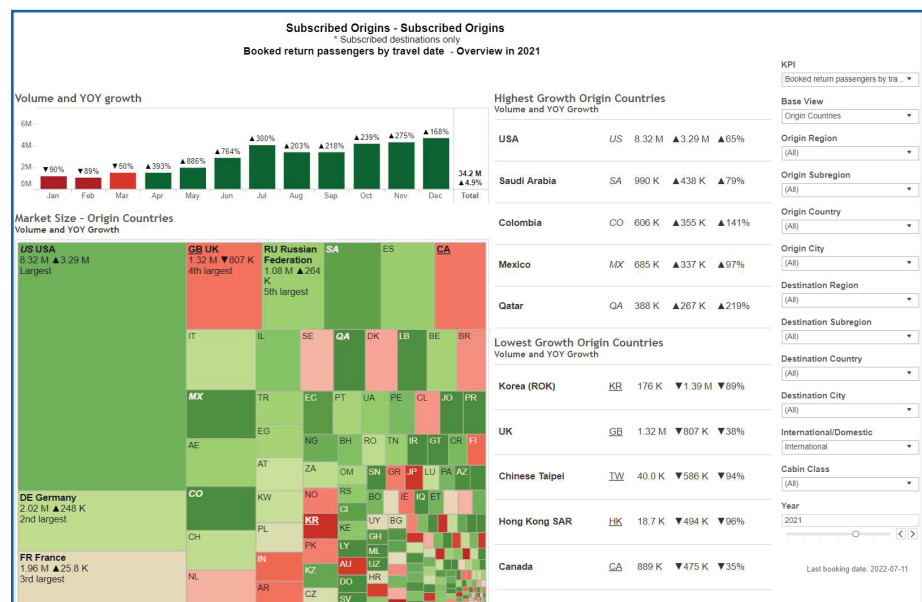
Air Traffic

Monitor the impact air connectivity has on a destination using Amadeus' patented traffic module, which provides a reliable estimation of the total number of global air passengers traveling between a trip's true origin and destination. Now available with a forward-looking, six-month forecast.

NEW 6-month forward-looking forecast

With a combination of Amadeus' suite of Market Intelligence, Air Data, Demand360® and Agency360+, you can uncover every step of the traveler's journey and tailor your strategies to drive the optimal growth for your organisation.

Amadeus helps hospitality teams of all sizes and service levels across the globe to drive more profitable demand, generate loyalty, and increase operational efficiency. If you're interested in learning more about any our solutions could help your business, contact us!

With 16,000 experts in 175+ countries, we collaborate closely with customers on innovative solutions to grow their business.

Find out more

For further information, **contact your local team of experts today.**

Find us on: