**SPAIN**

**Summer 2022 Travel Trends**

### Hotel Occupancy

- **2022**: 53.1%
- **2021**: 33.6%
- **2020**: 65.5%
- **2019**: 61.9%

### Hotel Transient Booking Lead Time (Trailing 5 Weeks)

<table>
<thead>
<tr>
<th>Week</th>
<th>2022</th>
<th>2021</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-7</td>
<td>36%</td>
<td>49%</td>
<td>30%</td>
<td>36%</td>
</tr>
<tr>
<td>8-14</td>
<td>12%</td>
<td>11%</td>
<td>7%</td>
<td>13%</td>
</tr>
<tr>
<td>15-30</td>
<td>17%</td>
<td>18%</td>
<td>12%</td>
<td>9%</td>
</tr>
<tr>
<td>31+</td>
<td>17%</td>
<td>17%</td>
<td>11%</td>
<td>16%</td>
</tr>
</tbody>
</table>

### Hotel Transient Average Daily Rate (ADR)

- **2022**: $209
- **2021**: $146
- **2020**: $107
- **2019**: $184

### Top Inbound Air Markets

1. USA
2. Germany
3. France
4. Argentina
5. Colombia

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**Car Rental Trends**

- **2022** vs **2021**
  - **Booking Volumes**: 113%
  - **Average Daily Rates**: 57%
  - **Average Rental Length**: 22%

### JUNE JULY AUGUST 2022

- **Booking Volumes**: 37K+ vs 17K+*  
- **Average Daily Rates**: $83 vs $53*  
- **Average Rental Length**: 5 days vs 4 days*